



## **CNH Industrial and The Climate Corporation partner to deliver two way data sharing**

*Case IH and New Holland Agriculture brands will enable their customers to seamlessly share in-depth real-time machine data with The Climate Corporation to enhance productivity and in-field efficiency*

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CNH Industrial (NYSE: CNHI /MI: CNHI) and The Climate Corporation, a subsidiary of Monsanto Company (NYSE: MON), announced today a new partnership that will extend and develop a portfolio of data sharing capabilities to help farmers with real-time agronomic visualization and decision-making solutions. Case IH and New Holland Agriculture, the global agricultural brands of CNH Industrial, will provide their customers two-way data connectivity between their AFS and PLM Connect precision farming platforms, and The Climate Corporation's industry-leading Climate FieldView™ digital agriculture platform.

This partnership offers Case IH and New Holland customers unique functionality due to the depth and breadth of real-time machine and field data, including agronomic prescriptions, which can be both received and transmitted to Climate FieldView using the CNH Industrial brands' precision farming management systems. To date, this integration with Climate FieldView provides one of the most extensive data sets available. This additional level of real-time data connectivity will enable agribusinesses to fine tune field operations to further enhance their in-field productivity and efficiency across their existing machinery fleets.

"CNH Industrial's partnership with The Climate Corporation will further empower our customers to drive productivity, efficiency and profitability in their agricultural operations," said David Larson, Head of Precision Solutions and Telematics Systems and Services, CNH Industrial. "This partnership comprises opt-in two way data sharing through the Climate FieldView platform and offers one of the highest levels of integration and interaction in the market today. It is the most recent example of how CNH Industrial is investing in precision farming, a driving principal of our agricultural innovation program."

In addition to the in-field benefits, this partnership foresees further development to provide those Case IH and New Holland dealers offering Climate FieldView additional tools to proactively support their customers. Both companies are working to enable farmers the ability to share real-time machine information with their local Case IH or New Holland dealer, in order for them to receive support even more quickly.

"We are committed to helping every farmer get all their data in one place, including the data generated from their farming equipment, so they can experience deeper field insights," said John Raines, Senior Vice President, Global Commercial for The Climate Corporation. "Through this collaboration between CNH Industrial's brands' precision farming platforms and Climate FieldView, more farmers will be able to gain a better understanding of their fields and enhance their efficiency and productivity through transformative digital tools."

Customers who use Climate FieldView, provided through Case IH and New Holland dealers, can look forward to additional features within their Climate FieldView Cab application throughout the course of 2018.

**CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: [www.cnhindustrial.com](http://www.cnhindustrial.com)

**About The Climate Corporation** The Climate Corporation, a subsidiary of Monsanto Company, aims to help all the world's farmers sustainably increase their productivity through the use of digital tools. The integrated Climate FieldView™ digital agriculture platform provides farmers with a comprehensive, connected suite of digital tools. Bringing together seamless field data collection, advanced agronomic modeling and local weather monitoring into simple mobile and web software solutions, the Climate FieldView platform gives farmers a deeper understanding of their fields so they can make more informed operating decisions to optimize yields, maximize efficiency and reduce risk. For more information, please visit [www.climate.com](http://www.climate.com) and follow the company on Twitter [@climatecorp](https://twitter.com/climatecorp).

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