

IVECO's DAILY BUSINESS UP app 'invaluable', says Fife builder

Tradesman unlocks wealth of new IVECO features with exclusive app for smartphones and tablets

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Fife builder David Shepherd has become one of the first tradesmen in the UK to use IVECO's new DAILY BUSINESS UP app, which syncs his tablet directly with his new 3.5-tonne Daily Hi-Matic Euro 6 van.

Unique to IVECO and a first in any light commercial vehicle in the world, the app takes on-board connectivity beyond infotainment and without requiring any fixed device to be supplied by the manufacturer. The app adds a range of special functions to help optimise driving style and reduce fuel consumption, as well as planning routes and opening access to a wealth of additional dashboard functions.

Connected via Bluetooth, one of the key features offered via the app is a Driving Style Evaluation (DSE) system that gives real-time suggestions, just like a personal driver trainer, to encourage the safest and most efficient driving behaviour.

David, who lives in Pittenweem, says: "The DAILY BUSINESS UP app is proving to be absolutely invaluable for my business. Everything I need to know about the van is available at the touch of a button, and the tips on improving my driving style are helping me save money at the pumps. It's making my life so much easier and I'd recommend it to anyone."

Also featured within the app is a professional navigation system by Sygic, which helps David find the best route to suit his vehicle's precise dimensions, and provides real-time traffic alerts along the way. It also opens access to an interactive user handbook, giving easy access to all vehicle information and includes a dealer locator, plus a direct link to IVECO's 24/7 roadside assistance service. Via the app, David can also track scheduled servicing and receive maintenance plan alerts, making sure his Daily is always in top condition.

He adds: "One of the features I love about the app is the extended dashboard as it allows me to easily check how the Daily is running. It tells me everything I need to know, from the remaining battery charge to the oil temperature, giving me absolute confidence in my vehicle. It also provides a countdown to when key maintenance or scheduled services are required."



PRESS RELEASE

All maintenance will be carried out by the local IVECO dealer AM Phillip, which offers 24-hour workshop opening – enabling David to arrange for servicing to take place out-of-hours.

“This is my only van, and it’s essential to my work – so downtime is not an option. In the past I would have lost a day’s work when the van was off the road, but now I can book the Daily Hi-Matic into the workshop in the evening and pick it up the next morning. The aftersales support from IVECO is fantastic and was a key factor in winning my order.”

The Daily Hi-Matic 35S12 is equipped with IVECO’s class-exclusive eight-speed automatic transmission, which engages the correct gear in less than 200 milliseconds and is designed to provide absolute driving pleasure. Optional extras specified include an air-suspended driver’s seat for maximum comfort, a dual passenger seat with drop-down table, cruise control and rear parking sensors.

The DAILY BUSINESS UP app played a key role in the Daily range winning ‘Best Light Truck’ at the 2017 Fleet World Honours and ‘Large Van of the Year’ at the 2017 What Van? Awards.

For fleet operators, the app also enables a transport manager to schedule and dispatch jobs to drivers whilst they are on the road, making changes to and organising their precise delivery routes and schedules.

David has been working in the building industry for more than 30 years and started his own company 11 years ago. He works on many large and diverse contracts including new builds, patios, renovations and stone works – with the 3.5-tonne Daily offering an excellent payload.

IVECO

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand’s wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

To download supporting imagery: <http://gk.news/IVECO>

For further information about IVECO: www.IVECO.com

For further information about the IVECO dealer network: <http://www.IVECO-dealership.co.uk>

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