



## MULHOUSE ALSACE AGGLOMERATION – m2A has chosen HEULIEZ BUS for the supply of its fully electric buses

The Heuliez Bus GX 337 ELEC is proving attractive to MULHOUSE ALSACE AGGLOMERATION. The 5 buses and the charging stations ordered will enter service in the second half of 2017. They represent an investment of 2,715,000 € TTC for m2A.

This choice is in line with m2A's strategy regarding the transition to sustainable transportation in the region and responds to climate/energy issues with a well-balanced and sustainable planning policy, increasing public transit use by 25% with the aim of significantly reducing greenhouse gas emissions while facilitating the daily life of the inhabitants.

Having the "Guaranteed French Origin (Origine France Garantie)" label, the GX 337 ELEC feature advanced benefits of reliability and performance.

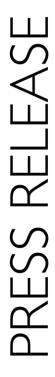
These models are equipped with an 120/195 KW electric traction motor and high energy lithium-ion NMC batteries of 360 KWh from the French company FORSEE POWER, a specialist in smart battery systems for electric transport (buses, scooters, trains and boats). The GX 337 ELEC are designed for all-day use.

Designed for maximum durability, they feature a stainless steel frame and a body shell made from composite materials.

Complying with European Standards, the GX 337 ELEC offer excellent comfort to passengers. They can accommodate at least 90 people on-board which is the best capacity in the full electric market segment. These buses are perfectly designed for passengers with reduced mobility, as they are equipped with an integrated access ramp, 2 wheelchair spaces and 4 seats for people with reduced mobility. These vehicles are equipped with air conditioning and a mixed heating system.

HEULIEZ BUS offers a complete electric mobility solution including fully electric vehicles (12 and 18 m long), battery rental, charging stations, financing and full service contracts.









Press contact HEULIEZ BUS:
Isabelle FILLONNEAU
Heuliez Bus
Tél. +33 (0)6 87 71 36 24

isabelle.fillonneau@heuliezbus.com

Being ISO 9001, ISO 14001, ISO 50001 and OHSAS18001 certified, **HEULIEZ BUS**, is a brand of the international Group CNH INDUSTRIAL. Its industrial facility is located in Rorthais (France) and has a total of 23 hectares at its disposal, including 28,500 covered sq. /m. All the departments of the company: R&D, production, sales, after-sales, training, spare parts, accounts, purchasing, human resources are merged on a site situated in Rorthais.

The installed industrial capacity corresponds to daily production of 3 tractions. The assembly line has been planned to be able to meet quickly any change in the rate of production of the various models produced.

Its production integrates a range covering 3 market segments: midibus, standard and articulated bus, available in 4 lengths, 2 widths (2.33 m and 2.55 m) and 4 types of motorizations (hybrid, CNG, full electric and diesel).

On June 2013, the company received the "French Origin Guaranteed (Origine France Garantie)" label for the all range of buses produced in the plant of Rorthais.

For more on Heuliez Bus visit: www.heuliezbus.com For more on CNH Industrial visit: www.cnhindustrial.com