

CASE Celebrates 60 Years of Wheel Loader Manufacturing in 2018

CASE Construction Equipment introduced the 4-wheel drive W9 in 1958 — today the company offers a full range of compact and full-sized wheel loaders for everything from road construction to supply yards and quarries.

Racine, Wis., January 22, 2018

[CASE Construction Equipment](#) will celebrate its 60th anniversary of [wheel loader](#) production with a variety of promotions and activities throughout the year. The activities start at World of Concrete 2018 where the first 500 people who visit the CASE booth (C5748) will receive a commemorative CASE t-shirt celebrating the milestone.

The current offering of CASE wheel loaders evolved from the W9, the first CASE integrated four-wheel drive wheel loader introduced in 1958. The W10 and W12 four-wheel drive models and the front-drive W5 loader soon followed. The W series grew through the 1960's and 1970s, including the mammoth 15-ton W26 articulated loader, introduced in 1968. It was the largest wheel loader offered at the time, boasting a 3-yard standard bucket. The 4-yard W36 arrived in 1977. The W series loaders all featured cabs mounted on the front half of the machine.

With the introduction of Model 621 in 1987, the entire CASE loader line graduated into the 21 Series, a more rugged design that featured modern rear-mounted cabs. The 21 Series models were developed under a new streamlined, cross-functional, concurrent process that became the guide for the rest of the company as it moved into the 21st century. Major innovations in productivity, serviceability and operator comfort continued into the new century, and this product line represented the first heavy earthmoving equipment to deploy selective catalytic reduction (SCR) emissions technology with the F Series. Several new models were added to the 21 Series, including a new line of compact wheel loaders.

"The wheel loader is an iconic piece of the CASE lineup dating back to 1958, bridging the construction and agricultural industries that CASE has most proudly served for generations," says Scott Harris, vice president - North America, CASE Construction Equipment. "These machines have come a long way since the original rigid-frame models built in our Racine tractor plant, and more than ever reflect the practical innovation CASE builds into its equipment to maximize performance and dependability."

The latest wheel loader offering from CASE — The G Series — span 141 to 347 horsepower, with bucket capacities ranging from 2.1 to 6.25 cubic yards. In the short time since their introduction, the G-Series



have won several awards, including the prestigious Good Design™ Award in the Industrial Category from the Chicago Athenaeum: Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies, and top new product recognitions from industry publications.

The full-sized G Series line is complemented by the compact F Series line, which features models ranging from 58 to 74 horsepower and 0.92 up to 1.3 cubic yards.

For more information on the entire offering of CASE wheel loaders, please [visit CaseCE.com](http://www.casece.com).

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CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CaseCE.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhind.com.

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