

MEDIA RELEASE

MR- 98-0816

Issue date: 05/08/2016

New Case IH dealership opens in Kununurra

Kimberley Agricultural Investment Pty Ltd (KAI) has opened their Case IH dealership to the public at Kununurra, in Western Australia.

Dealer Principal Jim Engelke said after months of hard work, it was exciting to open to the public on July 6, 2016.

“The Case IH brand offers a wide range of equipment that is essential to many businesses in the north . Their range of tractors, harvesters, hay-making equipment, application equipment and advanced farming systems are all designed to suit to the harsh farming conditions of Northern Australia.”

In addition to Case IH agricultural machinery, KAI will be a retailer for generators, stationary irrigation motors and trucks – all key requirements to operating in a remote region..

“Opening as a public Case IH dealership means we can bring all these benefits to businesses in our area and in particular the ability to provide local support, servicing and parts” said Service Manager Julian Eastwell.

With the expansion of the Ord River Irrigation Scheme and other development activity in the region, Case IH and KAI believe there is a strong market to provide a wide range of farming equipment.

KAI have been in partnership with Case IH for close to three years, supplying machinery for their Goomig development, north of Kununurra. The dealership and repair centre currently employs 8 full time staff and will grow with demand.

“Case IH has been at the forefront of innovations for decades — such as introducing track systems that reduce ground compaction and satellite technology to maximise productivity. We intend to carry that philosophy of innovation and service through to the way we do business with all our customers in the Kimberley region” said Jim Engelke.

The new dealership is at Lot 396 Moonamang Road, Kununurra. Phone (08) 9148 2580 .

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Drawing on more than 170 years of heritage and experience in the agriculture industry, Case IH provides a powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support required to be productive in the 21st century. More information on Case IH products and services can be found online at www.caseih.com.

More news stories and high resolution images at www.caseih.com.au.

Case IH is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.

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