

## MEDIA RELEASE

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### **The wait is over... Case IH's Optum CVT is coming to Australia in mid-2017**

2017 is shaping up to be an exciting year for Case IH. Alongside year-long 175th anniversary celebrations, Case IH announced the impending release of the Optum CVT to the Australian market at their National Dealer Conference in Uluru today.

Vice President Global Tractor Marketing Case IH, Christian Huber was on hand to launch the Optum CVT which is expected to arrive on our shores by August this year - well in time for spring. Anticipation is building and Case IH Australia predicts it will be a perfect fit within their already impressive high horsepower tractor offering.

Case IH Product Manager, Peter Elias says the Optum CVT is instantly recognisable by its dynamic modern styling that introduces the look of Case IH tractors for the future and creates its own category by combining the versatility and manoeuvrability of a Puma with the power of a Magnum.

"An in-depth customer clinic was held, involving owners of a variety of brands in this segment," says Peter. "We thoroughly evaluated demands and expectations which then were implemented in the development, design and manufacturing of the new tractor range. One key requirement Australian farming and contracting businesses focus on is the manoeuvrability and compact dimensions of highly versatile and powerful tractors - that is what our development engineers kept in mind. We are convinced that the Case IH Optum CVT will soon be appreciated as a truly versatile and reliable high performer."

Manufactured in St Valentin, Austria, the Optum CVT range consists of two models with the proven 6.7 litre NEF engines from FPT Industrial, with 270 or 300 horsepower at a rated speed of 2,100rpm and a maximum power of 313 horsepower at 1,800rpm.

This economical and powerful engine conforms to the latest Tier 4B exhaust emission standards using the patented Hi-eSCR system.

The efficient and reliable CVT transmission is carried over from the LWB Puma range - reinforced to handle the extra power of the Optum CVT, with a strengthened casting, new rear

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axle and double planetary final drives. The CVT transmission has a useable speed range from 20m/hr to a top speed of 50km/hr, without needing to change any gears. The transmission also has the active stop feature like the rest of the CVT range.

A design change where the engine sump serves as the backbone of the tractor, removing stress from the engine block, means the Optum CVT is capable of a maximum gross vehicle weight of 16,000kg.

“This increased weight helps ensure the additional power gets to the ground, but we’ve achieved this without compromising agility,” explains Peter.

Other notable features on the Optum CVT include:

- New reactive steering – makes for comfortable driving at speed as the steering wheel returns to the straight ahead position
- ABS/ABS advanced and automatic park lock
- 4-speed rear PTO, 2-speed front PTO
- Closed Centre Load Sensing Hydraulic System - 220 litres/min hydraulic flow with separate steering and transmission systems
- 630 litres diesel tank and 96 litres AdBlue tank
- Rear linkage with 11,058kg maximum lifting power at ball ends
- Front linkage with 5,821kg maximum lifting power at ball ends – perfect for triple mowers
- ISOBUS Class II/III
- Headland Management Control (HMC II) and remote file transfer function
- Longest service intervals in the power sector

The Optum CVT will be available in limited supply during the first year. For more information about Optum CVT, contact your local Case IH dealer or visit [www.caseih.com](http://www.caseih.com)

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Drawing on 175 years of heritage and experience in the agriculture industry, Case IH provides powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support required to be productive in the 21st century. More information on Case IH products and services can be found online at [www.caseih.com](http://www.caseih.com).

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