

NATIONAL FIELDDAYS® TO MARK ARRIVAL OF THIRD GENERATION PUMA SERIES TRACTORS

PALMERSTON NORTH – (8th April 2016) – Case IH has added to the hype surrounding the upcoming launch of their all new Optum series with the simultaneous release of the revised Puma Tier 4B Series. Built in St Valentin, Austria, and available in both Powershift and Continuously Variable Transmission (CVT) options, the new Puma offering comes in two different frame sizes as before, but with power increasing into the 150 to 240 rated engine horsepower range.

With both new Optum and Puma models to be officially unveiled at National Fielddays in June, Case IH looks set to build further on its impressive growth in New Zealand's competitive high horsepower tractor market. Tim Fanning, Operations Manager for Case IH reckons the new Puma models will be particularly well received by the local contractor market. "Puma already has a reputation especially with large scale contractors for delivering efficient power, reliability and operator comfort. This impressive new series takes things to a whole new level, offering significant improvements and refinements, so I have no doubt it will once again set a new benchmark for others to follow".

From the exterior, the most noticeable visual difference is the new roof cap with powerful 360° surround LED lights and new styling to match the latest Magnum and Optum offerings. This provides enhanced lighting for extended hours of operation as well as longer lifespan. In addition, the cab now has a seamless single-piece front screen which provides an uninterrupted forward view for the operator.

Underneath the new roof are a number of improvements to make life easier and more comfortable, starting with the exclusive Grammar Maximo Evolution semi active leather seat. This has a unique sideways sliding backrest which provides support when sitting, and moves out of the way when looking over your shoulder to check on or hitch up your implements.

The new HMC II Headland Management Control system can now record and edit sequences at a standstill or on the move and is very user friendly. There are 12 "triggers" to start the next step of your sequence: time, distance, hitch position, PTO or shuttle. This is all set on the PRO 700 touchscreen monitor. This monitor is also compatible with the latest ISOBUS III; this allows the implement to control a number of tractor functions including forward speed, hitch, PTO and hydraulic functions.

The heart of the new Puma is the legendary 6.75 litre engine from FPT. This proven power-plant has had a number of updates to meet the Tier 4B/Final emissions standards, achieved by using the patented Hi-SCR AdBlue only system without needing inefficient exhaust gas recirculation or a DPF. The end result is a cleaner, more powerful engine, which consumes less fuel, whilst still retaining industry leading oil change intervals of 600 hours.

Case IH New Zealand has decided to offer two different levels of specification in each of the six models – customers may choose either Classic or Ultimate depending on their requirements and preferences.

Model	Frame Size	Rated Engine HP	Max Boosted Engine HP	Transmission	Specification Level
Puma 150	Small	150	190	FPS/CVT	Classic/Ultimate
Puma 165	Small	165	210	FPS/CVT	Classic/Ultimate
Puma 185	Large	180	225	FPS/CVT	Classic/Ultimate
Puma 200	Large	200	245	FPS/CVT	Classic/Ultimate
Puma 220	Large	220	260	FPS/CVT	Classic/Ultimate
Puma 240	Large	240	270	CVT	Classic/Ultimate

Case IH is imported in New Zealand by C B Norwood Distributors Ltd.

Images:

1. **Puma 240 CVX interior.jpg**
2. **Puma 240 CVX.jpg**

For more information or to book a test drive contact your local Case IH dealer or

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