

CNH Industrial hosted United States Congressman Lloyd Smucker at New Holland Plant

Burr Ridge, December 19, 2017

CNH Industrial (NYSE: CNHI /MI: CNHI) hosted <u>United States Congressman Lloyd Smucker</u> (R-PA-16) at its New Holland, Pennsylvania, USA facility on Monday, December 18. Congressman Smucker's visit included a plant tour and a discussion about the U.S. manufacturing industry with plant employees.

"I was glad to be in New Holland to hear directly from Pennsylvania workers about how to make American manufacturing more competitive in an increasingly global economy. I will take the feedback I heard back to Washington to help ensure we are investing in our workers and the innovative, entrepreneurial spirit that built this nation," said Rep. Smucker.

The congressman's visit was co-hosted by the Association of Equipment Manufacturers (AEM) as a part of the organization's "<u>I Make America</u>" advocacy campaign. The advocacy campaign advances policies to support manufacturing industry employment and help America's equipment manufacturers compete globally.

"We support the Association of Equipment Manufacturers' I Make America campaign and we were honored to co-host the event. The visit allowed Congressman Smucker to see our facility up close and hear our employees' perspective on the industry," said Bret Lieberman, Vice President, New Holland Agriculture. Lieberman also serves as a Director on the AEM's Agriculture Equipment Sector Board. "

The manufacturing facility in New Holland, Pennsylvania produces agriculture equipment including balers, harvesters and mowers for both New Holland Agriculture and Case IH Agriculture brands.

Tim Smith, New Holland Plant Manager, said "It is always a pleasure to host Congressman Smucker at our plant. It is important to highlight ways we are working to develop our workforce and talk about ways to support manufacturing back home in the district."

CNH Industrial has 12 manufacturing plants, 10 research and development centers, and a workforce of 9,000 people in North America. The Company designs, produces and sells 'machines for work' and is present in all major markets worldwide giving it a unique competitive position.

CNH Industrial N.V. 6900 Veterans Blvd Burr Ridge, Illinois 60527 United States



CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: <u>www.cnhindustrial.com</u>

For more information contact:

Meredith Davis Corporate Communications CNH Industrial Tel: +1 630 481 1971 Email: mediarelations@cnhind.com www.cnhindustrial.com