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Delivery of the 45th New Holland combine harvester in 2017 to Ethiopia

New Holland Agriculture has recently delivered its 45th combine harvester in 2017 to Ethiopia. With a long history of cooperation between New Holland Agriculture and its local distributor, MOENCO, 45 units of New Holland branded combine harvesters have been delivered to Ethiopian farmers and service providers in 2017 to expand their fleet.

One unit of New Holland branded TC5.80 combine harvester as the 45th combine harvester in 2017 handed over to Mr. Idris SHAFO, Farmer and Service Provider from Melka-Wakena area with a ceremony. The ceremony took place at MOENCO's Kaliti Machinery Branch in Ethiopia with the participation of MOENCO Agricultural and Industrial Equipment Sales Division Manager, Mr. Alehegn Gebru, New Holland Agriculture Africa Business Manager, Yasin Şeker and New Holland Agriculture Middle East & Africa Marketing Manager, Hakan Dönmezer.

The all-new TC combine range enhances comfort and performance

The TC combine range delivers dependable performance in varied crops and conditions. It is set to offer the world's mid-sized arable farmers and large scale livestock operations, together with contractors, unsurpassed operating comfort and productivity. The range is equipped with many premium features, which increase productivity and operating efficiency. It offers great output without compromising straw or sample quality and also there is the all-new Harvest Suite™ Comfort cab which is quieter, with class leading visibility, more spacious and better equipped.

During the handover ceremony, Hakan Dönmezer, New Holland Middle East & Africa Marketing Manager stated: "This is a very important accomplishment in New Holland's history in Ethiopia. The TC range has always been at the heart of our harvesting family to meet our customers' requirements. We are proud to reach this impressive milestone and celebrate it in here. We keep working to achieve great results and go further to be a part of the improvement of the agriculture in Ethiopia."



PRESS RELEASE

New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com

New Holland Agriculture is a brand of CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. More information about CNH Industrial can be found online at www.cnhindustrial.com



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