



New Holland T6.175 Dynamic Command™ Tractor Wins Machine of the Year 2018 Award at Agritechnica

FOR IMMEDIATE RELEASE - New Holland, Pa. (November 15, 2017) – The New Holland T6.175 Dynamic Command™ tractor was crowned “Machine of the Year” 2018 in the Mid Class Tractor category at the Agritechnica trade show in Hanover, Germany this week. The machine received the coveted award for its technical innovation and the benefits it brings to customers, with selection criteria focusing on innovative features, performance, productivity, cost of operation, ease of use and operator comfort.

Carlo Lambro, New Holland Agriculture Brand President, stated: “This award is testament to New Holland’s long-standing leadership of the mixed farming and dairy segment. It is a well-deserved recognition of the hard work and dedication of all those involved in the development of the T6.175 Dynamic Command tractor, who worked tirelessly to produce a tractor that meets the specific requests of our customers.”

In August 2017, New Holland announced it is expanding its acclaimed T6 Series offering with the new T6 Dynamic Command™ option. These new T6.145, T6.155, T6.165 and T6.175 are the only tractors in the segment featuring a 24x24 semi powershift transmission on the market. They are extraordinarily versatile tractors that will be an asset to the fleets of dairy, livestock, and hay and forage operations.

Equipped for a New World. For more than 120 years, New Holland has built a passion for farming and enduring focus on innovation. Its history is punctuated with events that have shaped agriculture’s history books with industry firsts that have improved the lives of farmers around the world. From the world’s first automatic self-tying baler in 1937, to the industry’s first autonomous concept vehicle, the NH^{DRIVE}, New Holland equips its customers for the challenges of tomorrow, today.

About New Holland

New Holland Agriculture and New Holland Construction sell and service an innovative line of agricultural and construction equipment, including a full line of tractors, hay and forage equipment, harvesting, crop production, skid steer and compact track loaders, compact wheel loaders, tractor loader backhoes and mini excavators. Sales, parts and service are provided by more than 1,000 New Holland dealers throughout North America. More information on New Holland can be found at www.newholland.com/na.

New Holland is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.

<http://www.newholland.com/na>
<https://www.facebook.com/newhollandna>

<http://www.youtube.com/NewHollandNA>
<https://twitter.com/NHAGriculture>



PRESS RELEASE



For more information, contact:

Bethany Ciampa

New Holland PR & Content Team

mediarequests@newholland.com | 617-226-9950

###