

## **CNH Industrial Benson, USA plant achieves Bronze Level designation in World Class Manufacturing**

London, October 19, 2017

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) announces that its Case IH plant in Benson, Minnesota, USA has been certified Bronze Level in the World Class Manufacturing (WCM) program. The site manufactures Case IH agricultural equipment including cotton pickers, floaters, sprayers and FlexAir applicators.

Founded in 1958, the Benson facility houses an R&D center and employs a workforce of over 300 individuals. The products manufactured here are exported to over 20 markets in Asia Pacific (APAC), Latin America (LATAM), Europe, the Middle East and Africa (EMEA) and North America (NAFTA).

WCM is one of the global manufacturing industry's highest standards for the integrated management of manufacturing plants and processes. It is a pillar-structured system based on continuous improvement, designed to eliminate waste and loss from the production process by identifying objectives such as zero injuries, zero defects, zero breakdowns and zero waste. To certify improvements, a system of periodic third-party audits evaluates all of the WCM pillars, forming an overall score for each plant that is the basis for three achievement levels: Bronze, Silver and Gold. The Benson plant made significant gains in the pillar areas of Safety, Focused Improvement and Commitment of Organization.

This integrated model for managing all elements of an organization focuses on improving the efficiency of a company's technical and organizational components while maximizing market competitiveness. The widespread use of WCM principles at CNH Industrial plants allows the entire Company to share a common culture based on efficient processes and a language universally recognized across all plants and countries in which CNH Industrial operates.

PRESS RELEASE

***CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: [www.cnhindustrial.com](http://www.cnhindustrial.com)*

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