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**New Holland wins SITEVI Silver and Bronze Medals for innovations that maximise productivity and profitability in the vineyard**

- *Silver Medal for new integrated washing system that improves safety and productivity*
- *Bronze Medal for Intelligent Management System 2.0 that reduces cost of ownership and maximises profitability*



PRESS RELEASE

New Holland Agriculture received once again the recognition of the SITEVI Innovation Awards jury panel, who awarded the Silver Medal for the new integrated washing system on the new Braud 9000 grape harvester and the Bronze Medal for the second-generation Intelligent Management System (IMS) 2.0.

“New Holland has a long history of excellence in the mechanisation of the vineyard, which has made it the world leader in grape harvesting,” commented Thierry Le Briquer, Head of Grape & Olive Product Line New Holland Agriculture. “We have been at the side of our vineyard customers, anticipating their needs and always looking at new ways to help them increase productivity and profitability, make their work easier and safer, and guarantee the highest quality of the harvest with the gentlest handling of their vines. Over the years we have introduced many award-winning features and built on successful solutions to continuously advance the technologies we offer our customers – like the IMS, which won the Silver Medal when it was first launched in 2009 and now is awarded again as it takes innovation further in its second generation.”

**Silver Medal for new integrated washing system that improves safety and productivity**

The awarded integrated washing system on the new Braud 9000 grape harvester makes washing the machine much easier and safer. A pre-washing network enables the operator to plug in and start draining key areas of juice and sugar while they are getting ready and putting on the washing suit, saving time. The integrated supply pipe takes water to the top of the grape harvester, eliminating the need to climb slippery steps with the water hose to wash the upper parts of the machine. Wireless remote control enables the operator to safely engage all the washing functions and activate the systems as required. The washing system is linked to the IMS 2.0, so that when the dedicated washing mode is on and the operator is in a predefined safety zone, it prevents the activation of systems such as the top fans that could pose a danger. The operator is able to conduct the washing operation efficiently and safely. In addition, a series of simple features further facilitate the job: a washing suit (provided as standard) with integrated wrist support for the remote control protects the operator and keeps them dry; the flat floor and

secured platforms make it easier to move around the machine. A large storage box can contain washing boots, and additional water supply hose can be specified as an option.

With the new integrated washing system, it takes 50% less time to complete the operation safely and efficiently, resulting in greater productivity and higher return on investment for the grape harvester, which is able to spend more time working in the vineyard. In addition, all these features for the washing come as standard on all new Braud 9000 series.

### **Bronze Medal for Intelligent Management System 2.0 that reduces cost of ownership and maximises profitability**



PRESS RELEASE

The continuous automatic engine rpm management of the IMS 2.0 reduces fuel consumption on the road by 20% compared to the first generation, as a result of a lower engine rpm of just 1800 at 25km/h. It saves fuel in all working modes, including multifunction, and achieves a maximum fuel consumption of just 11 litres/hour. The constant parameters of the IMS 2.0 result in top quality harvest. Together with the fuel-efficient performance, this maximises profitability.

The automatic engine rpm management is constantly adjusting to the lowest rpm, reducing noise levels and offering driving progressivity, setting a new benchmark in driving comfort. In addition, the IntelliView IV touch screen and the layout of the controls, which are grouped together, results in easy operation and adds to the driving comfort. Similarly to the integrated washing, all new Braud 9000 series come with the second generation IMS 2.0 as standard.

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