

IVECO Daily's unrivalled payload capacity seals the deal for N D Brown

Specialist hire company selects 7.2 tonne Daily chassis cabs for new emergency road repair role

Basildon, September 21, 2017

N D Brown, which specialises in supplying vehicles to the utility, civil engineering, municipal and highway maintenance sectors, has taken delivery of six IVECO Daily 7.2-tonne chassis cabs from Stoke-on-Trent-based IVECO dealer Sherwood Truck & Van. They are the first vehicles in the customer's 500-strong fleet to be fitted with an asphalt mixing machine for emergency road repairs.

The Daily was selected for its unrivalled 7.2 tonne gross vehicle weight, which gives it the highest payload capacity of any light commercial vehicle (LCV) on the market, and features bodywork by Northwest Tipplers. It also offers a 3.5-tonne towing capacity.

The new assets will be hired out to local authorities and highway maintenance contractors nationwide, for works including filling in potholes, repairing damage left by utilities contractors and installing or removing streetlamps.

Mark Fernyhough, Managing Director at N D Brown, says: "We chose the Daily because it was the only model in its class capable of carrying the asphalt mixing machine, crew and bagged materials on one vehicle.

"Being an LCV, the Daily's lower chassis height also makes pouring the asphalt much easier and keeps the crew safe when loading heavy raw materials. We've got no other vehicles like it on our fleet, and they are attracting a lot of attention."

Traditionally, fleets such as N D Brown would supply vehicles equipped to transport ready-made asphalt in hot box containers, which needed to return to the local depot each time they had to refill. With the 7.2 tonne Daily, customers can carry a stock of cold, bagged materials which can be mixed on-site and takes only 10 minutes to prepare.

Fernyhough adds: "Another advantage of the Daily is we can also tow a roller behind it, which enables crews to work completely independently - meaning fewer vehicles are required per job. This makes our customers even more efficient and reduces their fleet running costs."



PRESS RELEASE

The 7.2 tonne Daily is the only LCV with a truck-like solid steel load-bearing chassis made of high strength steel up to 5mm thick, which has made it possible for N D Brown to operate an asphalt mixing machine on a vehicle of this compact size. IVECO's high performance QUAD-TOR front suspension on its twin-wheel models also ensures drivers enjoy excellent vehicle control in all conditions.

Powered by a 3.0 litre diesel engine, the Daily 72C18 can produce up to 180 hp and 430 Nm of torque, delivering plenty of power to suit all types of road.

N D Brown operates a fleet of specialist vehicles such as asphalt hot boxes, insulated tippers, tipper grabs and municipal equipment that are available for both short and long-term hire. The business is based in Wolverhampton and has four additional UK branches, with one each in the South East, the South West, Scotland and a brand new depot in Northern Ireland.

IVECO

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Amination of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

To download supporting imagery: <http://gk.news/IVECO>

For further information about IVECO: www.IVECO.com

For further information about the IVECO dealer network: <http://www.IVECO-dealership.co.uk>

For further information about CNH Industrial: www.cnhindustrial.com



<http://www.facebook.com/IVECOUK>



<http://twitter.com/IVECOuk>



<http://www.youtube.com/IVECO>



<https://www.flickr.com/IVECO>

For more information contact:

Lisa Fuller, Brand Marketing and Communications Manager

IVECO Ltd

Tel. +44 (0)7740 448110

lisa.fuller@IVECO.com

www.IVECO.co.uk