

CASE Construction Equipment Announces Appointment of New VP for EMEA Region

Turin, 11 September 2017

CASE Construction Equipment has appointed Jose Cuadrado as Vice President in the EMEA (Europe, Middle East and Africa) region for CNH Industrial's Construction Equipment businesses.

With more than 15 years of international experience within the industrial, construction and agricultural equipment sectors, Mr. Cuadrado brings a wealth of experience to his new role within CNH Industrial. His most recent position was Vice President of Bobcat BU EMEA, where his responsibilities included Sales, Product Marketing, Engineering, Program Management, and Supply Chain Operations.

Please visit our website to download text, high-resolution image files and videos related to this press release (jpg 300 dpi, CMYK): www.casecetools.com/press-kit

Follow CASE on:



CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 loader/backhoes, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CASEce.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.



PRESS RELEASE

For more information contact:

Lynn Campbell (TLC pr for ALARCON & HARRIS)

Tel: +44 (0) 1704 566354

Email: lynn@tlcpr.co.uk