



New Holland Upgrades and Extends its PLM™ Product Portfolio to Further Increase Productivity in Agriculture

New Holland, Pa. (August 29, 2017) – New Holland introduces new functionalities to its PLM™ (Precision Land Management) product portfolio, expanding the opportunities for customers to utilize technology and connectivity to improve operational efficiencies and profitability. New Holland continues to evolve its PLM offering by creating solutions that are Open, Connected, Smart and Supported so that our customers can be ahead of the changes and challenges of tomorrow, while maintaining full ownership of their data.

PLM Solutions Application

Precision Farming continues to evolve rapidly and with so many new users and features it can be a challenging task to find the best solution for producer's operations. The new user-friendly PLM Solutions application makes it easy for individuals to navigate through New Holland's wide offering of PLM products and solutions to find the right solution for their situation. The PLM Solutions application is available for iOS and Android operating systems, in smartphone and tablet versions, the app offers a choice of three navigational paths (Wholegood, Crop Cycle or PLM Product Catalog) to help find PLM Solutions based on the customer's knowledge level or information needs. As New Holland's PLM solutions evolve and its offering expands, the PLM Solutions app updates to reflect any changes or additions – make sure to look in the app's "What's New" section to stay up-to-date on new products and features.

New Functionality added to ISOBUS Product Control

The challenges of multiple monitors and GPS signals when using mixed fleets are minimized with the use of New Holland's ISOBUS compliant equipment and IntelliView IV. New Holland continues to expand its ISOBUS capability with further additions to its PLM Product Control offering. This allows for more flexibility in multi-branded implements and even allows customers to update current implements like some seeders, planters, liquid fertilizers, slurry and dry spreaders to be ISOBUS compatible. Key improvements include giving customers increased granularity and control during applications with fewer monitors in the cab and one source for agronomic data.

New ISOBUS Capability for T6 and T7 Tractors

The T6 and T7 series tractors further increase their ability to simplify in cab monitors and controls with enhanced capabilities with Auxiliary Controllers. ISOBUS AUX-N control is now available in the IntelliView Monitor. The AUX-N (Auxiliary Control "new") functionality allows in cab controls to be programmed to control AUX-N implement features without the need to run additional wires and additional controls like; joysticks, switch boxes, and foot pedals. This keeps the cab cleaner, safer and simplifies the user experience.

Shapefiles converted to ISO.XML on board the unit without Desktop software

Improvements in ISOBUS give the IntelliView IV the additional capability of importing shape files and converting them into the ISO.XML format. Now the ISOBUS task controller in the IntelliView IV display monitor can use these generic files for automatic rate and section control of ISOBUS



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applications. This feature simplifies the loading and use of prescriptions from the customer's agronomist, and reduces the risk of human error when transferring and converting data.

Air Seeder Scale

Operators can now see the weight of the seed in the tank from the cab, so that they can better manage refills to avoid deadheads and down time while waiting on seed for refill. New Holland has now added an optional weight scale for the P2085 mounted tank disk drill for improved operator convenience. The operator can see the weight of the seeds in the tank on the ISOBUS Universal Terminal (UT) in the IntelliView IV display. Tare weight can be set from the operator within the cab.

Fueling Innovation This exemplifies the entrepreneurial spirit of finding alternative fuel sources, but it also our legacy of over 120 years of creating innovative and practical products for agriculture. From our Precision Land Management strategies, such as the NH^{Drive} Autonomous Vehicle concept and our dedication to being the Clean Energy Leader, New Holland is committed to finding new and better ways to make innovative equipment accessible and more productive.

About New Holland

New Holland Agriculture and New Holland Construction sell and service an innovative line of agricultural and construction equipment, including a full line of tractors, hay and forage equipment, harvesting, crop production, skid steer and compact track loaders, compact wheel loaders, tractor loader backhoes and mini excavators. Sales, parts and service are provided by more than 1,000 New Holland dealers throughout North America. More information on New Holland can be found at www.newholland.com/na.

New Holland is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com

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