



New Holland Agriculture and Textron Specialized Vehicles Unveil New Rustler™ 850 4-Seater Model and Special Edition Camouflage Wrap

New Holland, Pa. (August 29, 2017) – Following the unveil of the Rustler™ 850 2-seat vehicle in collaboration with Textron Specialized Vehicles, New Holland Agriculture has announced the Rustler 850 is now available with a 4-seat option as well as a special edition camouflage wrap.

“The Rustler 850’s 62 horsepower EFI engine is precision-tuned to maximize power and performance and provides superior agility and handling on off-road terrain,” said Daniel Valen, Director of Product Marketing for New Holland North America. “With a 1500-lb total capacity, the Rustler can handle heavy-duty loads for work, or haul gear and coolers when headed out for relaxation after the job is done.”

The Rustler 850 features on-demand all-wheel drive (AWD), electronic power steering (EPS), front and rear sway bars for increased traction and handling, 2,000 lb. of towing capacity, and a 1000lb capacity tilt bed. Safety features include a rollover protective structure (ROPS), three-point seatbelt system, a front-mounted steel brush guard, headlights and brake lights. The vehicle’s cowl takes styling cues from current New Holland products and its finish promotes New Holland’s signature blue color in addition to the camouflage wrap option.

“We’re proud to continue the momentum with Textron Specialized Vehicles by releasing a 4-seat model and special edition camouflage wrap specifically designed for the New Holland Rustler 850,” added Todd DeBock, New Holland’s Under 60 HP Tractors Marketing Manager. “We were thrilled to see the positive buzz and excitement the new Rustler generated during the February launch and are pleased to expand our offering to consumers looking for an utility vehicle that is equipped for work and ready for adventure.”

The new 4-seat Rustler 850 and camouflage wrap edition will be available in the United States and Canada beginning in fall 2017. For more information on the New Holland Rustler 850 model’s key features and performance, visit www.newholland.com.

Fueling Innovation exemplifies the entrepreneurial spirit of finding alternative fuel sources, but it also follows our legacy of over 120 years of creating innovative and practical products for agriculture. From our Precision Land Management strategies, such as the NH^{DRIVE} autonomous vehicle concept and our dedication to being the Clean Energy Leader, New Holland is committed to finding new and better ways to make innovative equipment accessible and more productive.

About New Holland

New Holland Agriculture and New Holland Construction sell and service an innovative line of agricultural and construction equipment, including a full line of tractors, hay and forage equipment, harvesting, crop production, skid steer and compact track loaders, compact wheel loaders, tractor loader backhoes and mini excavators. Sales, parts and service are provided by more than 1,000



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New Holland dealers throughout North America. More information on New Holland can be found at www.newholland.com/na.

New Holland is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com

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About Textron Specialized Vehicles Inc.

Textron Specialized Vehicles Inc. is a leading global manufacturer of golf cars, utility and personal transportation vehicles, professional turf-care equipment, and ground support equipment. Textron Specialized Vehicles markets products under the E-Z-GO®, Cushman®, Bad Boy® Off Road, Jacobsen®, Dixie Chopper®, Ransomes®, TUG™, Douglas™, Premier™ and Safeaero™ brands; Its vehicles are found in environments ranging from golf courses to factories, airports to planned communities, and theme parks to hunting preserves.

About Textron Inc.

Textron Inc. (NYSE: TXT) is a multi-industry company that leverages its global network of aircraft, defense, industrial and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Bell Helicopter, Cessna Aircraft Company, Jacobsen, Kautex, Lycoming, E-Z-GO, Greenlee, Bad Boy Off Road and Textron Systems. More information is available at www.textron.com.

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