

CASE to Launch Two New Products at GIE+EXPO 2017

CASE Construction Equipment's GIE+EXPO booths will feature two all-new products, along with several recently updated product lines geared toward the landscaping industry; The annual Hardscape Contractor Party co-sponsored with PAVE TECH will be held Thursday, October 19, 2017.

Racine, Wis., Aug. 8, 2017

[CASE Construction Equipment](#) will introduce two all-new products to the landscaping industry at GIE+EXPO 2017 in Louisville, Kentucky, October 18-20, 2017. The company will exhibit in both an indoor booth (7216) and an outdoor demo booth (7546-D) where landscape contractors can operate the latest equipment and talk to product experts. Additional product offerings will include the recently introduced [C Series mini excavators](#), [G Series wheel loaders](#) with [CASE sectional snow push](#), and the [SV340 skid steer loader](#) – the company's most powerful skid steer ever built.

The company will also sponsor, in partnership with [PAVE TECH](#), the annual [Hardscape Contractor Party](#) on Thursday, October 19 at the Executive Strike & Spare Bowling alley (located outside the entrance to the exposition center at 911 Phillips Lane, Louisville, Kentucky). The event – which is free to all GIE+EXPO attendees – kicks off at 5:00 PM and includes door prizes, bowling, and free food and drinks.

2017 product highlights include:

Two New Product Launches

CASE will unveil new machines representing core product lines for the landscaping market – seen for the first time ever at GIE+EXPO.

C Series Mini Excavators

CASE now offers six new mini excavators: the CX17C, CX26C, CX33C, CX37C, CX57C and CX60C. This new offering expands the CASE mini excavator lineup to its broadest range of sizes ever, and provides a more comprehensive and feature-driven solution for the landscaping market.

G Series Wheel Loaders

CASE G Series wheel loaders feature seven new models scaled for work in a variety of applications, including commercial snow removal. An all-new operator environment, controls and interface make the G Series the most intuitive and easy-to-operate wheel loaders CASE has ever produced.

CASE Sectional Snow Push

CASE sectional snow pushers feature independent moldboard sections that move independently, allowing each section to shift up and down in response to uneven pavement or obstacles. Light-duty models, designed for compact equipment and backhoes, feature pushers up to 13-feet wide. The heavy-duty line offers pushers up to 17-feet wide for full-sized wheel loaders.

SV340 Skid Steer Loader

With a rated operating capacity of 3,400-pounds and bucket breakout force of 9,531-pounds, the 90-horsepower SV340 is CASE's most powerful skid steer ever built. The SV340 offers optional high-flow (38.7 gpm at 3,450 psi) and enhanced high-flow (35 gpm at 4,000 psi) auxiliary hydraulics for operating a broad range of high capacity attachments. Heavy-duty 14 x 17.5 tires, additional counterweights and a long wheelbase provide a stable platform for work in all terrains.



The SV340 offers one of the widest cabs in the industry and the lowest entry threshold for easy access and greater visibility down to the attachment. The cab-forward design, large rear window, and ultra-narrow wire side screens provide best-in-class 360-degree visibility.

Team Rubicon Edition SV340 Skid Steer

CASE will also highlight its partnership with veteran-led disaster response organization Team Rubicon with the display of the "Team Rubicon Disaster Response SV340" at the indoor booth, which features a robust guarding package with a heavy duty bumper, rear grille guard, sweeps with a center screen, front light guards, side window guards and intake screens (available from CASE on all large-frame skid steers). The machine also includes a sleek grey finish and high-visibility safety paint accents – and it rides along on extra heavy-duty pneumatic tires.

For more information on the entire lineup of CASE equipment, attachments and services for the landscape market, visit CaseCE.com/landscaping.

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CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CaseCE.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhind.com.

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