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## **New Holland launches Harvest Excellence application to optimise combine efficiency**

- *Harvesting excellence every time with ideal settings provided by the app and personalised by the operator*
- *Issue resolution with the optimisation tool.*

New Holland Agriculture has developed a new application for mobile devices to maximise the efficiency and performance of its combine harvesters. The Harvest Excellence app helps operators optimise the settings of their combine harvester taking into account their soil and crop conditions, as well as providing issue resolution support when needed. It is currently being rolled out as a pilot in France, Germany, the United Kingdom and North America, and will be gradually extended to other markets.

### **Harvesting excellence every time with ideal settings provided by the app and personalised by the operator**

The Harvest Excellence app automatically selects the language based on that of the user's device or, if it is not available, defaults to English. The user-friendly interface then guides the operator through the various steps to collect all the information it needs on their machine and the conditions in their field: combine model, soil, crop, yields, moisture, straw length, slope, presence of stones, wheeled or tracked machine. Once the user has entered all the details, the application works out the recommended settings based on the machine's configuration and the soil and crop conditions. The operator is then able to tweak the settings based on his experience of the field and local conditions, and save the configuration for future use. The app can store multiple configurations for different machines and crop conditions.

### **Issue resolution with the optimisation tool**

The Harvest Excellence app also offers an issue resolution service to further optimise the settings of the combine. It will guide the operator through a series of steps, and at each one the operator indicates whether the suggested action has resolved the issue. If it hasn't, the app guides them to a further step. Should the optimisation strand not reach a resolution, the app will recommend contacting the dealer, who can be called directly from the app or found through the Dealer Locator feature.

The Harvest Excellence app is available for iOS and Android operating systems, in smartphone and tablet versions, on the App Store and Google Play.



PRESS RELEASE

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