

## CASE dealers expand a trio of territories

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Three CASE dealerships - M&M Plant, LDH Plant and BPMS Ltd - have expanded their territories and services across the South, South West and South Wales.

The newly redefined dealership territories will ensure that customers across these regions have access to the full offering of CASE's extensive machine ranges including the recently launched C Series mini excavators and G Series wheel loaders, together with excellent service and support.

M&M Plant's new region will now include from Yeovil to Bridgend in Somerset. Expansion at the company's head office location in Launceston is also underway, with construction of a new depot which is due for completion later in the year.

Based in Newport, South Wales, LDH Plant Hire have increased their territory to include Bath, Bristol, Gloucestershire, Oxfordshire and Wiltshire north of the M4. They have also invested in additional personnel with the appointment of a new business development manager, a service manager and two mobile service engineers.

Winchester-based BPMS Ltd will extend their area to cover from Dorset, across all the south coast counties and Kent, plus south Wiltshire, Berkshire and Surrey.

Leigh Harris, CASE Business Director for UK and ROI, said: "All of these dealerships have built strong reputations for delivering excellent service. I am confident that CASE customers across these regions will continue to receive first class customer support."

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PRESS RELEASE

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