

MEET OUR CE TEAM



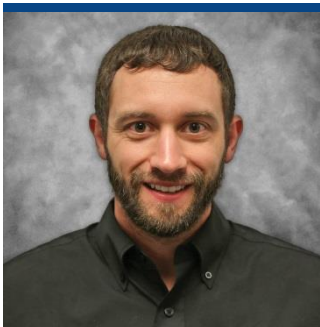
EQUIPPED FOR A NEW WORLD™



DORAN HERRITT

Segment Marketing Leader, Construction Equipment

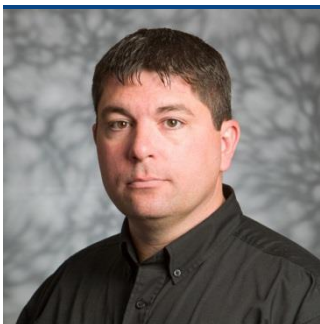
Doran leads the Construction Equipment Marketing team responsible for the Go-To Market Plan of New Holland's skid steer loaders, compact track loaders, tractor loader backhoes, compact wheel loaders and mini excavators. Doran has been with New Holland for the past 26 years and lives in Lititz, Pa, with his wife Becky and three girls. When he was growing up, Doran's grandparents owned a farm in Nazareth, Pa., so farm life is a part of his heritage.



BRAD WENGER

SSL/CTL Marketing Specialist

Brad manages strategic marketing initiatives for Skid Steer and Compact Track Loaders for New Holland Construction Equipment in North America. He grew up on a large family farm that included poultry, feeder cattle and cash crops and currently lives in Lancaster, PA., with his wife and two dogs. Brad has been with New Holland for five years.



THAREN PETERSON

Mini Excavator/TLB/CWL/TL Marketing Specialist

Tharen manages strategic initiatives for Mini Excavators, Tractor Loader Backhoes, Compact Wheel Loaders and Tractor Loaders for New Holland Construction Equipment in North America. He has over 16 years of experience in the construction industry, working with New Holland Construction for almost 5 years. Tharen currently lives in Lancaster, PA., with his wife and three children.

