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## Case IH Announces Data-sharing Agreements With Multiple Farm Management Services

*Agreements provide producers new options to seamlessly transfer data between Advanced Farming Systems (AFS) Connect™ and popular third-party providers*

RACINE, Wis. (March 2, 2017) —

Case IH announces a collaboration with four cloud-based agronomic decision-making software companies to give producers new options for connecting their farm with trusted advisers this spring. Offered through AFS Connect data sharing, these agreements allow producers to wirelessly transfer two-way data between the Case IH AFS Connect farm management system and third-party service providers, including **My Farm Manager™ web platform from Decisive Farming**, **Encirca™ services from DuPont Pioneer**, **AgStudio® software from MapShots** and **OnSite technologies from AgIntegrated**.

“Producers have indicated that they want seamless, secure transferability of agronomic data between their machines and their trusted advisers,” said Leo Bose, Case IH AFS marketing manager. “These new service providers, along with the AFS Connect data sharing feature provide just that, allowing producers to make the most of their agronomic data and drive daily management decisions.”

From any computer or tablet connected to the internet, producers with AFS Connect can securely share agronomic data, such as yield maps and guidance line patterns, from their AFS Pro 700 monitor with their trusted third-party agronomist or service provider. In return, trusted advisers and service providers can send planting, seeding and fertilizer prescriptions and much more.

Bose added that the company plans to establish and announce additional data-sharing service providers in the future. Case IH extends an open invitation to agronomic service provider companies. Interested third-party providers can seek further information at <http://developer.cnhindustrial.com>.

Feature information on current third-party service providers is listed below:

### ***My Farm Manager web platform from Decisive Farming***

[Decisive Farming](#) focuses on precision agronomics, crop marketing and information management services that are geared toward farm profitability, sustainability and ease of use.

The company's My Farm Manager web platform connects producers and key service providers — including agronomists, grain elevators and equipment dealers — with sensors and data to manage and optimize the entire farming operation.

***Encirca services from DuPont Pioneer***

[Encirca services](#) from DuPont Pioneer combine the latest technologies for weather, soils and agronomy with a producer's field operations data to comprehensively manage whole-farm practices. These proprietary analytics and a personal adviser help producers make timely management decisions to control costs and maximize crop yields.

***AgStudio software from MapShots***

[AgStudio software](#) from MapShots consists of powerful, yet easy-to-use, tools for managing large amounts of agronomic crop production data. From automating soil testing to planning and recommending variable rate fertility and seeding, AgStudio software is a robust, flexible crop record-keeping and agronomic data management software for producers and their advisers.

***OnSite technologies from AgIntegrated***

The [Onsite technologies](#), from AgIntegrated, enable the flow of information between disparate system software, data and equipment. Custom apps streamline the collection of as-applied, as-planted and yield files in order to facilitate the transfer of prescription files to equipment in the field.

Visit your Case IH AFS Certified Dealer or [caseih.com/afs](http://caseih.com/afs) for more information.

Case IH is a global leader in agricultural equipment, committed to collaborating with its customers to develop the most powerful, productive, reliable equipment — designed to meet today's agricultural challenges. With headquarters in the United States, Case IH has a network of dealers and distributors that operates in over 160 countries. Case IH provides agricultural equipment systems, flexible financial service offerings and parts and service support for professional farmers and commercial operators through a dedicated network of professional dealers and distributors. Productivity-enhancing products include tractors; combines and harvesters; hay and forage equipment; tillage tools; planting and seeding systems; sprayers and applicators; site-specific farming tools; and utility vehicles. Case IH is a brand of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI). Any trademarks referred to herein, in association with goods and/or services of companies other than CNH Industrial America LLC, are the property of those respective companies.

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