

## CASE 580N Series Backhoes Earn Second Consecutive “Highest Retained Value Award”

*EquipmentWatch award projects CASE backhoes to retain the highest percentage of original value after five years over all competitors.*

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CASE Construction Equipment’s 580N [backhoe](#) loader series has earned its second consecutive “Highest Retained Value Award” from EquipmentWatch. The award projects 580N Series backhoes to retain the highest percentage of original value after five years over all its competitors and is based on residual values calculated by leveraging a database covering more than \$412B in market activity.

CASE has won the award in the backhoe category each year the awards have been presented.

“The Highest Retained Value Award is indicative of excellence across a manufacturing organization,” said Garrett Schemmel, vice president of EquipmentWatch. “Product quality has the most obvious impact on an asset’s performance on the secondary market, but residual values are also highly impacted by brand affinity and fair original pricing. A manufacturer must excel on all three fronts in order to gain recognition as a Highest Retained Value Award winner.”

“This award is a reflection of a great product, great manufacturing and a nationwide dealer network that is second-to-none when it comes to backhoe loaders,” says Ed Brenton, brand marketing manager, CASE Construction Equipment. “The data – and a second-consecutive award – confirms what we’ve always felt to be true about CASE backhoes.”

The 580N Series features four models – the [580 Super N Wide Track](#), the [580 Super N](#), the [580N](#) and the [580N EP](#). All CASE backhoes are manufactured in Burlington, Iowa.

For more on the entire line of CASE backhoes, visit [CaseCE.com/TLB](http://CaseCE.com/TLB).

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CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at [www.CaseCE.com](http://www.CaseCE.com).

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at [www.cnhind.com](http://www.cnhind.com).

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