

IVECO's Daily Euro 6 range voted Best Light Truck at Fleet World Honours 2017

- *Award-winning light commercial vehicle range is "unequaled" in the market place, say judges at prestigious industry event*
- *IVECO wins Best Light Truck award for second year in a row*

Basildon, February 21, 2017

IVECO's Daily Euro 6 light commercial vehicle range has beaten all competition to win 'Best Light Truck' at the 2017 Fleet World Honours. IVECO won the award for the second year running after the Daily range was praised by judges for its sheer breadth and suitability across the industry.



Organised by Van Fleet World magazine, the Fleet World Honours were held today at the Royal Automobile Club in London and judged entirely by the Fleet World Group editors.

Summing up their comments, Dan Gilkes, Van Fleet World Editor, says: "The line between a heavy van and a light truck is increasingly hard to define, but any vehicle that offers a gross vehicle weight of up to 7.2-tonnes certainly deserves to compete across both market sectors.

"IVECO's Daily performs very well in the regular 3.5-tonne van market, but the fact that it can also knock on the door of the 7.5-tonne truck market gives it a real USP in this growing sector," he adds.

Unveiled in April 2016, IVECO's latest generation Daily Euro 6 range introduced features to make it even more comfortable for the driver and productive for operators. It offers gross vehicle weights in the UK and Ireland from 3.5 to 7.2 tonnes, and cargo volumes from 7.3m³ up to 19.6m³ on panel vans – the largest available on the domestic market.

The Daily Euro 6 range also includes the class exclusive Hi-Matic family, which offers the ultimate driver comfort and all the benefits of safety, performance and productivity thanks to its 8-speed automatic gearbox – as found in premium cars manufactured by Jeep and Maserati. The Hi-Matic transmission stands out in the light commercial vehicle market for delivering absolute driving pleasure, with its ability to smoothly engage the correct gear in less than 200 milliseconds.

Commenting on the win, Pierre Lahutte, IVECO Brand President, says: "Securing this award is confirmation that we have the most extensive Daily line-up ever, and the best. The range has clinched many titles, including 'Large Van of the Year' at the 2017 What Van? Awards, and it's clear that Daily

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Euro 6 offers our customers unrivalled performance day after day, with improved fuel efficiency and advanced driveline technologies. The low repair and maintenance costs, extended service intervals and long-lasting components make Daily the perfect business partner for owner-drivers and fleets.”

The complete IVECO Daily line-up includes van, semi-windowed van, chassis cab, chassis cowl and crew cab options, plus an extensive range of factory-built minibuses – complemented by specialist coach-built models through the new IVECO Busmaster accreditation programme. Daily can even be specified as a dedicated 4x4 model, to tackle challenging off-road missions.

Electric and natural gas powered models complete the range, demonstrating IVECO’s commitment to innovative, efficient, alternative-fuelled transport solutions, and cementing its position in the marketplace as being a true partner for sustainable transport.

Commenting on the breadth of the model line-up, Gilkes adds: “Daily is available in such a wide combination of wheelbases, roof heights and engine specifications, that there has to be a model to suit almost every application. Add in the fact that IVECO also offers Daily as a high-riding 4x4 which can compete with the best off-roaders, and you have a line-up that is simply unequalled.”

The New Daily Euro 6 range also features Iveco’s DAILY BUSINESS UP app for tablets and smartphones, making it the first light commercial vehicle to take on-board connectivity beyond the concept of infotainment, turning it into a professional work tool with its very own app.

DAILY BUSINESS UP requires no installation of additional equipment on the vehicle, and enables drivers to communicate with the vehicle through their own smartphone or tablet, using the app. A Bluetooth connection with the vehicle is automatically established through its digital radio, and in just a few seconds the New Daily Euro 6 becomes a connected professional workstation.

IVECO

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand’s wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

To download supporting imagery: <http://news.cision.com/IVECO>

For further information about IVECO: www.IVECO.com

For further information about the IVECO dealer network: <http://www.IVECO-dealership.co.uk>

For further information about CNH Industrial: www.cnhindustrial.com



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