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## **Latest AFS Offerings from Case IH Provide Additional Precision Solutions**

*From affordable GPS solutions to a new UAV package, debut offerings expand the company's full suite of precision farming technology*

RACINE, Wis. (Feb. 15, 2017) —

Driven by the growing demand for efficient data management, the latest Advanced Farming Systems (AFS) solutions from Case IH help producers collect timely information about their crops — whether in the cab or from the sky — to make better-informed management decisions that turn potential into profit. Two new updates, AccuStar GPS receiver and the Case IH UAV, expand the company's full suite of precision farming offerings available across its equipment lineup.

“Given today's tightening margins, we're focused on working with producers of all sizes and vintages of equipment to provide new technology options that will help drive efficiencies and, ultimately, grow their bottom line,” said Leo Bose, Case IH AFS marketing manager.

The company made these announcements at the National Farm Machinery Show in Louisville, Kentucky, where it also introduced its new [AFS AccuTurn hands-free headland-turning feature](#).

### ***Get affordable, easy-to-use guidance with AccuStar***

Producers can accurately map fields and save on fuel, labor and input costs with the new AccuStar receiver. This affordable GPS receiver features simple and intuitive operation to quickly and cost-effectively upgrade or add precision capabilities to previous-generation tractors or combines. Once operators install the magnetic base and harnessing, they can immediately begin georeferencing exact data points in the field.

AccuStar is ideal for:

- [ElectriSteer](#)-assisted steering (autoguidance offering)
- GPS positioning for combine yield mapping

- Stand-alone GPS applications
- Providing GPS to third-party displays and/or applications



Caption: The new AccuStar GPS receiver from Case IH features simple operation to quickly and cost-effectively equip late-model tractors or combines with guidance capabilities.

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The AccuStar receiver provides access to multiple guidance-correction sources ranging from low to medium to high accuracy. This flexibility offers the ability to upgrade to RTK-level guidance with Case IH RTK<sup>+</sup> for sub-inch, pass-to-pass accuracy. Cellular RTK<sup>+</sup> guidance-correction signals offer seamless coverage to alleviate line-of-sight issues associated with radio-delivered RTK correction, including those presented by hills, valleys, trees, buildings or other structures.

AccuStar is also compatible with ElectriSteer assisted steering. Controlled through the AFS Pro 700 monitor, ElectriSteer is an assisted steering solution that quickly clamps onto the steering wheel to provide autoguidance for both new and used machines in mixed fleets with multiple options for accuracy.

“Together, AccuStar and ElectriSteer provide a quick, easy and affordable system that allows producers to realize the benefits of autoguidance on all their equipment. This allows for integration into their existing equipment without autoguidance capabilities,” Bose said. “Equipped with a GPS-based auto-steer system, operators can take advantage of RTK corrections for applications that require the highest levels of precision, such as strip-till or bedding.”



Caption: ElectriSteer assisted steering is a quick, easy and affordable way for producers to realize the benefits of autoguidance for all their vehicles.

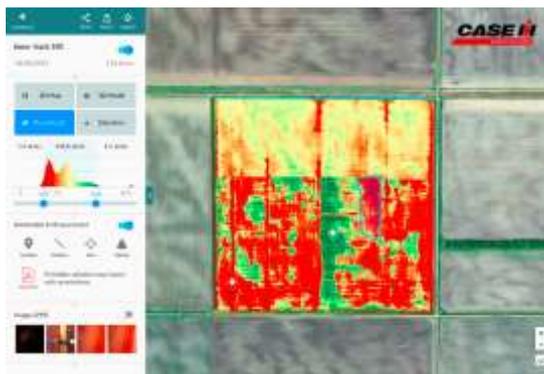
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### ***Case IH UAV package takes data collection to new heights***

In addition to collecting timely information from the cab, producers can now collect data from the sky with the Case IH UAV. In collaboration with industry-leader DroneDeploy<sup>®</sup>, this new drone package quickly takes the pulse of crop health for real-time decision-making.

“Producers can also benefit from visual data to make timely management decisions,” Bose said. “Using aerial imagery, the Case IH UAV package helps uncover opportunities that growers may not otherwise have the time or resources to detect at ground level.”

Available this spring, the Case IH UAV package includes the DJI<sup>®</sup> Phantom 4 Pro drone with RGB camera, hard carrying case, extra battery and one-year subscription to DroneDeploy software. This system makes it quick and easy for producers to fly their drone, capture imagery, view and analyze maps with powerful filters, and then share those maps and insights with trusted advisers to immediately take action.



Caption: In collaboration with industry-leader DroneDeploy<sup>®</sup>, the new Case IH UAV package gives producers the opportunity to efficiently collect data to make timely management decisions.

Click [HERE](#) to download a hi-res file.

Highlights of the Case IH UAV package include:

- Easy-to-use software: Fly the field and get crop health data the same day with smart, intuitive software logic.
- Autonomous flight: With just two taps of an iOS<sup>®</sup> or Android<sup>®</sup> device, the drone is ready for autonomous flight, making flying easy for all skill levels.
- Powerful analytics:
  - Take Shapefile and GeoTIFF formats to the next level: Export files to your agronomic decision-making software or send to your agronomist.
  - Apply different filters to analyze the imagery you collected: Understand any problematic areas within your field that may impact yield and your bottom line.

Visit your Case IH AFS Certified Dealer or [caseih.com/afs](http://caseih.com/afs) for more information.

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