

## **CNH Industrial powertrain joint venture in China achieves Bronze Level in World Class Manufacturing**

*CNH Industrial's joint venture manufacturing plant in Chongqing, China, was recognized for its manufacturing excellence with a Bronze Level certification in World Class Manufacturing. The facility produces FPT Industrial powertrains for CNH Industrial's agricultural equipment, construction equipment and commercial vehicles brands, serving global markets.*

Shanghai, December 12, 2016

The SFH powertrain manufacturing plant in Chongqing, China, was certified Bronze Level in World Class Manufacturing (WCM) program. SFH is a joint venture in which CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is majority shareholder through its FPT Industrial and Iveco brands.

The plant, located in the Huang Mao Ping economic development district in Chongqing, participates in CNH Industrial's World Class Manufacturing program for the integrated management of its facilities and manufacturing processes. This continuous improvement system applies the most advanced manufacturing methodologies that include Total Quality Control, Total Productive Maintenance and Total Industrial Engineering. It involves all of the facility's employees and is designed to eliminate waste and loss from the production process by identifying objectives such as zero injuries, zero defects, zero breakdowns and zero waste.

CNH Industrial introduced WCM at its manufacturing plants to ensure that global production is consistently performing at the highest levels. The Chongqing powertrain plant achieved the important milestone of a Bronze Level designation after the completion of a thorough independent assessment.

Founded in 2007, and employing some 500 people, SFH is one of the biggest engine manufacturers in China and a pioneer in advanced low-emissions diesel engines. The joint venture manufactures light, medium and heavy vehicle engines for on- and off-road use - including the entire Cursor family for CNH Industrial's brands - as well as power generation and marine applications at its Chongqing facility. The plant exports some 50% of its production to markets around the world, and is the first engine manufacturer in China to produce power-plants which meet Tier 4 Final and Euro VI emissions regulations for the North American and European markets respectively.

The Chongqing plant is home to the multi-award winning FPT Industrial Cursor 9 engine. In its diesel version, it powers the Case IH Magnum, winner of the “Tractor of the Year 2015” title, and the Iveco Bus Magelys, “International Coach of the Year 2016”. In its Compressed Natural Gas (CNG) version, it is the most powerful 9 liter natural gas engine in the world, powering the Iveco New Stralis NP, the first natural gas truck specifically designed for long-haul operations. Furthermore, the Cursor 9 CNG has recently received the prestigious “Green Innovation” prize at the 2016 China Automotive and Components Industry Innovation Awards.

***CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: [www.cnhindustrial.com](http://www.cnhindustrial.com)*

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