

CNH Industrial Honored with AEM ‘Pillar of the Industry Award’ and Legacy Award

Burr Ridge, December 2, 2016

The Association of Equipment Manufacturers (AEM) honored CNH Industrial (NYSE: CNHI / MI: CNHI) with its “Pillar of the Industry” award on November 17, 2016, recognizing the Company’s work to improve the business environment for the equipment manufacturing industry in the United States of America in 2016.

This is the fifth consecutive year that CNH Industrial has been recognized for its efforts to advocate for pro-manufacturing solutions to elected leaders and voters, and for their participation in AEM’s “I Make America” grassroots program. CNH Industrial was also presented with the special “Legacy Award”, which honors five consecutive years of achieving “Gold Status” in the “I Make America” program.

CNH Industrial operates 11 manufacturing facilities and 13 research and development centers throughout the U.S. that employ more than 11,000 people. The Company is present with five of its brands: Case IH, Case Construction Equipment, New Holland Agriculture, New Holland Construction and FPT Industrial. The Company has been active in government and public affairs issues that support manufacturers in the U.S., both with full-time staff dedicated to local and federal issues, and through grassroots efforts such as the Dire States platform organized by its Case Construction Equipment brand.

“We believe in taking action in pursuing and shaping manufacturing policy that fosters growth, innovation and global competitiveness,” says Brad Crews, Chief Operating Officer, CNH Industrial – NAFTA region. “AEM’s efforts here benefit each of our facilities and employees throughout the U.S., and we look forward to continuing to work with AEM to strengthen and expand the foundation of American manufacturing.”

“AEM is proud to recognize CNH Industrial for its efforts this year to champion equipment manufacturing issues during a contentious election season,” said AEM President Dennis Slater. “The Pillar of the Industry Award is a fitting way to honor CNH Industrial for serving as a foundation of our industry.”

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com

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