



New Holland Introduces Hay Preservative Application System for Large Square Balers

*New 600 Series Automatic Applicator System fully integrates with
Precision Land Management (PLM™) systems*

NEW HOLLAND, Pa. – August 1, 2014

Hay preservative application is precise and easier than ever with the new 600 Series Automatic Applicator System for New Holland large square balers. The all-new system integrates seamlessly with the tractor's Precision Land Management display and the baler's electronic controller for highly precise and efficient application of hay preservative. This can be done without a separate monitor in the cab, reducing the number of harnesses and cab clutter.

"The new 600 Series Automatic Applicator System is a dramatic improvement from the previous system," notes Bob Hammitt, Hay & Forage Senior Product Marketing Manager for New Holland Parts & Service. "It accurately senses moisture on the go and adjusts the application of preservative every three seconds to match the condition of the hay. This allows you to preserve product by applying the exact amount of preservative that's needed to keep the crop in great condition."

The application system uses sensors that directly interact with the baler and tractor to determine hay moisture content, speed of baling (tonnage), how much preservative is being applied and total tons baled. This information is displayed through the IntelliView™ III or IntelliView™ IV monitor in your tractor or any other ISOBUS-ready display.

New Holland developed the new system in collaboration with Harvest Tec, the industry leader in hay preservative and the supplier of New Holland CropSaver hay preservative. The system also has the capacity for add-on features such as New Holland CropID bale taggers, dye sprayers, bale weight information and GPS yield mapping.

The system can store up to 300 job records by field, including the date and time of baling, number of tons baled, product used and overall moisture levels. Within those job records, the system also can store up to 33,000 individual bale records. Records can be downloaded via a USB port for easy and efficient access to crucial bale data.



PRESS RELEASE



“Hay production is a highly time-sensitive process due to changing weather conditions and markets,” says Hammitt. “The 600 Series Automatic Applicator System allows serious hay producers to take control of the process by locking in quality hay that can be safely stored for years—and will still look and feed as well as when it was first baled.”

Producers use CropSaver hay preservative to bale hay with moisture content up to 30 percent without worrying about dangerous heat levels or toxic mold damage. CropSaver is created from acetic acid and buffered propionic acid, which is also found naturally in the digestive system of horses, making it 100 percent safe for livestock and non-corrosive to baling equipment.

For more information on the new 600 Series Automatic Applicator System, visit:

<http://www.harvesttec.com/newholland/#largeSquare>

About New Holland

New Holland Agriculture and New Holland Construction sell and service an innovative line of agricultural and construction equipment, including a full line of tractors, hay and forage equipment, harvesting, crop production, skid steer and compact track loaders, compact wheel loaders and mini excavators. Sales, parts and service are provided by more than 1,000 New Holland dealers throughout North America. New Holland is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com

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