



New Holland Raises Harvesting Stakes with New CR Combine Series and New 16 Row Corn Head

New Holland, Pa. – August 1, 2014

- **Harvest in a new dimension: culmination of 40 years of Twin Rotor® technology**
- **Twin Rotor®, Dynamic Feed Roll™, Twin Pitch rotors, IntelliCruise, Opti-Fan™: proven unique technologies deliver more capacity than ever**
- **Massive power, vast grain tank, extensive autonomy: productivity reaches new heights, increasing by up to 15%**
- **Harvest Suite™ Ultra cab: designed for ultimate harvesting comfort**
- **CR10.90 Elevation (Tier 4B) is equipped with the Diesel Of The Year® 2014 Cursor 16 engine**
- **16-row 980CR corn head to match capacity of largest combine**



PRESS RELEASE

New Holland's new CR Series combines raise harvesting to a whole new level: up to 15% more productivity, grain crackage as low as 0.2%, and the ultimate comfort cab. The brand new Harvest Suite™ Ultra cab is larger and offers more glass than previous models. The model series is topped by the CR10.90 Elevation, the most powerful CR model ever, with the highest power in the industry that delivers outstanding performance.



“The new CR Series is the culmination of 40 years of Twin Rotor® technology,” stated Dan Valen, New Holland North America Cash Crop Equipment Segment Manager. “It offers the best of New Holland’s smart harvesting technologies: Twin Pitch rotors, Dynamic Feed Roll™, SmartTrax™ rubber tracks, Tier 4B ECOBlue™ Hi-eSCR engine technologies – all working together to allow producers to harvest in a new dimension. All this is coupled with the Harvest Suite Ultra cab that defines harvesting comfort. You couldn’t ask for more.”

Proven technologies deliver more capacity than ever

New Holland continues to improve and refine its proven Twin Rotor technology, which is designed for high-capacity harvesting, delivering high outputs and superior grain quality.



The Dynamic Feed Roll on-the-go mechanical stone protection system further raises the CR's massive capacity by feeding the rotors faster and more smoothly while removing stones with no stopping or hesitation. The new serrated blades on the roll are gentle on the crop, resulting in high-quality grain.

CR Series combines work seamlessly in tough crop conditions with the Twin Pitch rotors, which can raise productivity by up to 10% in damp conditions. Switching between small grain/corn configurations to harvest rice is easy. The redesigned adjustable rotor vanes require less power in high-volume crops and consistently deliver high capacity.

The SmartTrax™ rubber tracks, optional on all models ensure excellent traction and low soil compaction, while providing a silky, smooth ride.

Massive power, extensive autonomy, vast grain tank: productivity reaches new heights, increasing by up to 15%

The CR Series combines offer more horsepower than ever: from to the massive 653 hp of the flagship CR10.90 Elevation. The entire series features the Tier 4B ECOBlue™ Hi-eSCR technology**, while the flagship CR10.90 Elevation is equipped with the Diesel Of The Year® 2014 Cursor 16 engine which features Common Rail technology for precision fueling and outstandingly responsive performance, resulting in constant, high productivity in all field conditions.

New Holland's highly efficient ECOBlue technology delivers impressive fuel savings, reducing running costs and extending further the already extensive autonomy given by the ample fuel tank – 340 gallons in the CR8.90 and CR9.90 models, CR9.90 Elevation and CR10.90 Elevation models. The extra-long 34-foot folding unloading auger on the larger models is a match for the widest heads.

The grain tank's high capacity – ranging from 315 bushels in the, CR6.90 and CR7.90 to 410 bushels in the CR8.90, CR9.90, CR9.90 Elevation and CR10.90 Elevation – combined with the lightning fast unloading speed of up to 4.0 bushels/second, and the extensive autonomy, mean that no second is wasted during the day; productivity soars by up to 15% and does not waiver until the job is done.

Harvest Suite™ Ultra cab: designed for ultimate harvesting comfort

Designed in consultation with customers, the new Harvest Suite Ultra cab defines harvesting comfort. The ample, 131 cu. ft. cab is larger than its predecessor, and the interior layout has been entirely redesigned to further improve ergonomics and comfort. The new force-based CommandGrip™ multifunction handle is intuitive to use and makes it easy to fine tune harvesting



speed to optimize performance. The new harvesting console is designed to become an extension of the operator.

The ultra-wide 10.4-inch IntelliView™ IV color touchscreen monitor puts all key parameters at the operator's fingertips and is fixed on rollers so that it can be moved to the most comfortable position. An optional second IntelliView display is available for operators requiring the maximum amount of information.

The new cab also features more glass than previous models. With 68 sq. ft. of glassed area, and the floor sloping down into the front windscreen, the operator has excellent visibility all round and a clear view of the header.

For the long harvesting days, there is a choice of three types of seat, the standard wide cloth seat, the deluxe cloth seat and the top of the range leather trimmed seat. Both the deluxe cloth trimmed and leather seats feature heating and active ventilation.

When harvesting continues into the night, the lighting package is precision engineered to ensure perfect visibility of the entire header and the field ahead. An unloading auger light for precision unloading and four rear work lights mean farmers can continue to work long after dark just as efficiently, as during the day, in order to get the job done right. HID and LED packages are available.

A perfect match: designed to deliver improved harvesting productivity and reliability

To match the capacity of the largest of the CR Series combines, New Holland launches a new 16-row version of the 980CR Series of corn heads. Available in a 30-inch row spacing configuration, this model includes all the performance and convenience features already recognized on the 980 Series corn heads. Redesigned dividers and points better follow ground contours and actively feed laid crop to collect every kernel. Replaceable wear strips and self-supporting gas struts make adjustment and servicing easier.

"New Holland has been committed to equipping our customers with product advancements, new technology and solutions for well over a century," says Valen. "The 16-row CR980CR corn head and the CR combine line are just some of the many new product innovations to be introduced in 2014. Dedicated. Uncompromised. Smart. That's New Holland."



Model	Class	Rotor Diameter (in)	Maximum harvesting power (hp[CV])	Grain tank capacity (bushels)	Cleaning area under wind control (in ²)
CR6.90	6	17	401	315/326*	8,370
CR7.90	7	17	449	315/326*/350	8,370
CR8.90	8	22	517	410	10,075
CR9.90	9	22	571	410	10,075
CR9.90 Elevation**	9	22	571	410	10,075
CR10.90 Elevation	10	22	653	410	10,075

* With cover

**CR9.90 Elevation model features Tier4A ECOBlue™ SCR technology

About New Holland

New Holland Agriculture and New Holland Construction sell and service an innovative line of agricultural and construction equipment, including a full line of tractors, hay and forage equipment, harvesting, crop production, skid steer and compact track loaders, compact wheel loaders and mini excavators. Sales, parts and service are provided by more than 1,000 New Holland dealers throughout North America.

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