

Case and New Holland Construction Wichita plant achieves Silver Level designation in World Class Manufacturing

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Case Construction Equipment and New Holland Construction, global construction equipment brands of CNH Industrial N.V. (NYSE: CNHI /MI: CNHI), have received a Silver Level World Class Manufacturing (WCM) certification for the skid steer loader and compact track loader manufacturing plant in Wichita, Kansas, United States.

Established in 1974, the Wichita site covers 46,000 square meters, housing both skid steer loader and compact track loader product manufacturing and dedicated Research & Development. The site employs over 400 people and exports to national and international markets in the NAFTA, EMEA, LATAM and APAC regions.

WCM is one of the global manufacturing industry's highest standards for the integrated management of manufacturing plants and processes. It is a pillar-structured system based on continuous improvement, designed to eliminate waste and loss from the production process by identifying objectives such as zero injuries, zero defects, zero breakdowns and zero waste. To certify improvements, a system of periodic audits evaluates a selection of WCM pillars, forming an overall score for each plant that is the basis for three achievement levels: Gold, Silver and Bronze.

Determining factors for this latest achievement were due to a series of category improvements including Professional Maintenance, Level of Detail and Motivation of Operators.

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PRESS RELEASE

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com

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