



Lean & Mean New Holland WORKMASTER™ Tractors Feature New Look, New Tier 4B Engines, Same Great Value

- **Modern New Holland styling**
- **New FPT engine: Tier 4B emissions compliant; higher torque rise**
- **Features not found in all value tractors**

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The WORKMASTER™ 50, 60 and 70 (53 - 70 gross horsepower) utility tractors boast a new look and new Tier 4B FPT common rail engines.

“Rural lifestylers, landscapers, farmers, contractors and municipalities alike can depend on these utility tractors to provide reliable performance at a very attractive price,” says Todd DeBock, New Holland’s Pro Work Tools Segment Marketing Leader. “These hard-working tractors are not only easy to operate and maintain, they offer advanced features while still focusing on affordability.”



Modern New Holland styling

The most obvious change to these tractors is on the outside: the new WORKMASTER tractors have been restyled with the, New Holland tractor family look with curved hood and fenders and a new lighting package. The sloped hood provides exceptional forward visibility. The view is enhanced by four lights that illuminate the work area to both front and side for greater productivity and safety when operating in the early or late hours of the day. The one-piece hood lifts on a gas strut for quick, easy access to routine maintenance areas.

New FPT engine: Tier 4B compliant; higher torque rise

Inside, the WORKMASTER 50, 60 and 70 models are powered by new FPT Tier 4B emissions-compliant, three-cylinder turbo-charged engines.

To meet tough Tier 4B emissions standards, the New Holland emissions treatment system uses a combination of internal exhaust gas recirculation (EGR) to control nitrogen oxides (NOx) and a particulate matter (PM) catalyst. The PM Catalyst system has two unique sections— a diesel oxidation catalyst (DOC) that turns nitrous oxide (NO) into nitrogen dioxide (NO₂) and a soot collection and combustion chamber that eliminates the remaining soot. Unlike other tractors that require extra fluids, or that use a diesel particulate filter (DPF) that must be “regenerated,” the New Holland system is completely automatic, with no need to stop working while the tractor regenerates.

The new engines also produce more torque for increased performance. Compared to the Tier 3 engines in previous models, the new WORKMASTER tractors benefit from greater torque rise -- up to 28% on the WORKMASTER 70 -- for more responsive power in tough conditions under load, like mowing in tall grass with a rotary cutter or digging into a packed pile of material with a front-end loader.

Features not found in all value tractors

The WORKMASTER 50, 60 and 70 models feature an 8F_x8R mechanical gear transmission with four synchronized gears, two constant mesh ranges and a synchronized shuttle. The synchronized shuttle transmission makes change of direction easy because there’s no need to come to a complete stop when shuttling, a real plus for fast, efficient front-end loader work. This



high-performance feature provides quick changes in direction with a dash-mounted shuttle lever located to the left of the steering wheel for effortless maneuvering. For added traction and performance in tough, slippery conditions, the four-wheel-drive axle option increases productivity.

A dual-pump, high-capacity hydraulic system with an independent PTO ensures fast implement response. With just over 3300 lbs. of three-point lift capacity and a deluxe three-point hitch, large mounted implements can be handled with ease.

Model	WORKMASTER™ 50	WORKMASTER™ 60	WORKMASTER™ 70
Gross Engine Horsepower	53	60	70
PTO HP	45	51	61
3-pt. Lift Capacity (Ball-ends)	3307 lbs. (1500 kg)		
Hydraulic flow	17.5 gpm (66 lpm)		

About New Holland

New Holland Agriculture and New Holland Construction sell and service an innovative line of agricultural and construction equipment, including a full line of tractors, hay and forage equipment, harvesting, crop production, skid steer and compact track loaders, compact wheel loaders, tractor loader backhoes and mini excavators. Sales, parts and service are provided by more than 1,000 New Holland dealers throughout North America. More information about New Holland Agriculture and New Holland Construction can be found online at www.newholland.com/na.

New Holland is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com

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