



New Holland, PA - January 7, 2015

- CR6.80: big combine features for mixed farming operations
- Proven technologies: Twin Rotor[®], self-leveling shoe, EcoBlue[™] engine
- Harvest Suite[™] Ultra cab: designed for ultimate harvesting comfort

The CR6.80, the newest addition to New Holland's CR combine series, is a new model focused on the mixed farming operation engaged in both livestock and crop production. The CR6.80 provides a maximum 374 hp and is designed to work with grain heads up to 30 feet wide and 8-row corn heads. Offering the same advantages of the larger models in the CR Series – capacity, productivity, less grain loss and high grain quality -- the CR6.80 is for the grower who demands the smart features that New Holland combines deliver, but does not require the higher

capacity of the more powerful CR models.



"The CR6.80 provides all the benefits of Twin Rotor® and other smart harvesting technology, plus the harvesting comfort of the new Harvest Suite™ Ultra cab in a package that is perfect for the customer with fewer acres," says Dan Valen, New Holland North America Cash Crop Equipment Segment Marketing Leader. "Forty years ago, New Holland was the first in the marketplace with a rotary combine and we are still the only manufacturer with a Twin Rotor design. Now with the CR6.80 combine, smart customers with the need of a 30-foot wide grain head or 8-row corn head can enjoy the benefits the Twin Rotor delivers: highest capacity in its class, outstanding grain quality, and lowest cost of ownership."

Proven technologies deliver more capacity

New Holland continues to improve and refine its proven Twin Rotor technology, which is designed for high-capacity harvesting, delivering high outputs and superior grain quality.

The standard Advanced Stone Protection system provides assurance against damage caused by rocks and at the same time, delivers legendary CR high-quality grain.



PRESS RELEASE





The self-leveling cleaning system uses a unique grain pan system that stratifies grain and spreads it evenly, as it feeds into the cleaning system, for more efficient cleaning. A sensor reads changes in terrain and automatically levels the cleaning system up to a 15% slope, keeping the combine's cleaning system running at peak efficiency, capturing more grain in the tank.

The CR Series has the largest cleaning area in the industry, improving capacity in every condition. The grain tank's high capacity –315 bushels – is combined with a fast unloading speed of up to 3.7 bushels/second, for optimum efficiency.

Like all combines in the CR Series, the 374-hp CR6.80 features ECOBlue™ Hi-eSCR engine technology. New Holland's highly efficient ECOBlue technology delivers impressive fuel savings while meeting Tier 4B emissions standards.

Harvest Suite™ Ultra cab: designed for ultimate harvesting comfort

Designed in consultation with customers, the new Harvest Suite Ultra cab defines harvesting comfort. The cab has 131 cu. ft. of space, and the interior layout has been designed for ergonomics and comfort. The new force-based CommandGrip™ multifunction handle is intuitive to use and makes it easy to fine-tune harvesting speed, optimizing performance.

The new cab features 68 sq. ft. of glassed area, and with the floor sloping down into the front windscreen, the operator has excellent visibility all around with a clear view of the header.

When harvesting continues into the night, the lighting package ensures unsurpassed visibility of the entire header and the field ahead. An unloading auger light for precision unloading and four rear work lights, allow farmers to continue to work long after dark.

Model	Class	Rotor Diameter (in)	Maximum harvesting power (hp[CV])	Grain tank capacity (bushels)	Cleaning area under wind control (in²)
CR6.80	6	17	374	315	8,370

About New Holland

New Holland Agriculture and New Holland Construction sell and service an innovative line of agricultural and construction equipment, including a full line of tractors, hay and forage equipment, harvesting, crop production, skid steer and compact track loaders, compact wheel loaders, tractor loader backhoes and mini excavators. Sales, parts and service are provided by more than 1,000 New Holland dealers throughout North America. More information on New Holland can be found at www.newholland.com/na.





New Holland is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com

http://www.newholland.com/na https://www.facebook.com/newhollandna http://www.youtube.com/NewHollandNA https://twitter.com/NHAgriculture

###

For more information, contact:

Dawn Pelon, Brand Marketing Communications Manager dawn.pelon@newholland.com 717-355-1084