

New Holland to Offer 2WD Version of Premium T6 Series Mid-Range Tractors

- *Enhanced maneuverability and sharper turns for haymaking and chore work*
- *Lower price-point for semipower shift transmission in a premium tractor*

New Holland, Pa. (August 30, 2016) – New Holland is excited to introduce a new two-wheel-drive (2WD) version of its premium T6 series tractor, available starting Q1 2017. The 2WD version offers enhanced maneuverability on two wheels for sharper turning, making it perfect for flat to rolling hill work, including hay making, mowing and roadside fleet applications. Removing the 4WD feature allows for a reduction in purchase price while still offering best-in-class mid-range tractor benefits like the ultra-quiet VisionView™ cab and optional ComfortRide™ cab suspension.

“We had a lot of dealers and customers coming to us with this request and are excited to announce that we’ve brought it to life,” said Michael Cornman, Under 140 HP Tractor Segment Marketing Manager. “This new 2WD solution not only fulfills flat land and chore work needs but also comes at a more economical price point.”

The 2WD model will be available for all Electro Command™ semipower transmission models, featuring eight push-button power shifts across 16 gears. The 16th gear is an ECO transmission offering, reducing engine speed at maximum transport speed of 19 MPH to make for more fuel-efficient operations.

In addition to the acquisition cost and maneuverability benefits, cab visibility is vastly improved thanks to smaller front wheels.

About New Holland

New Holland Agriculture and New Holland Construction sell and service an innovative line of agricultural and construction equipment, including a full line of tractors, hay and forage equipment, harvesting, crop production, skid steer and compact track loaders, compact wheel loaders, tractor loader backhoes and mini excavators. Sales, parts and service are provided by more than 1,000 New Holland dealers throughout North America. More information on New Holland can be found at www.newholland.com/na.

New Holland is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com

<http://www.newholland.com/na>

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