

New Holland Raises the Stakes on Bale Density, Productivity and Reliability with New BigBaler 340 Plus

- *Consistently best-in-class bale quality with up to 10% more density*
- *Smart baling with best-in-class features raises capacity and bale quality to new heights*
- *Improved durability and reliability*
- *New biomass kit makes short work of stiff and stalky biomass material*
- *More productivity in the field*

New Holland, Pa. (August 30, 2016) – New Holland Agriculture introduces the new BigBaler 340 Plus, the latest generation of its acclaimed flagship baler. The new model builds on the brand’s leadership in the large square baler market, which dates back to 1987 — close to 30 years of pioneering innovations and industry firsts leading to one-of-a-kind features that set it apart from the competition.

“The new BigBaler 340 Plus bristles with unique, best-in-class features that deliver the ultimate baling performance in all crops,” said Seth Doman, Hay & Forage Marketing Segment Leader for New Holland North America. “Hay and forage operations, straw contractors, large-scale arable farmers and biomass businesses will appreciate the higher, even more consistent bale density and the productivity of the highest capacity New Holland baler ever. High capacity combined with high bale density means fewer bales per acre, less time to collect the bales and fewer bales to transport — all of which translates into lower costs per bale. The new BigBaler 340 Plus is designed and built for reliability and durability, and the easy serviceability means it will spend even more time in the field delivering its top-notch performance.”

Consistently best-in-class bale quality with up to 10% higher density

The new BigBaler 340 Plus features a baler chamber that is 31.5 inches longer than the previous model and delivers up to 10% higher density in perfectly formed bales for stacking and transport. It maintains this high bale quality throughout the day. The increase in density depends on field condition and means more crop per bale, raising the customer’s productivity.

The BigBaler’s double knot system is designed to guarantee high bale density with lower knotting strain, reducing the risk of twine snapping even in hot conditions, further increasing productivity.

Smart baling with best-in-class features raises capacity and bale quality to new heights

The new BigBaler 340 Plus delivers the ultimate baling experience with a host of unique features, such as the IntelliCruise™ technology that automatically regulates tractor ground speed to maximize baling capacity and uniform bale density, or the best-in-class SmartFill™ feed flow indicators that tell operators in real time which direction they should drive over the swath for even bale formation. The productivity-boosting features also include the MaxiSweep™ pick-up design that tackles high tonnage windrows with common components — tine bars and reel bearings — from the self-propelled forage harvester. The plunger stroke



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rate per minute and the in-line crop flow guaranteed by the uniform width of the feeding, processing and pre-compression elements combine to make it the highest capacity New Holland baler ever. In addition, the BigBaler is fully ISOBUS-compatible for single-screen technology. With the best-in-class IntelliView™ monitor in the tractor cab, operators have at-a-glance intuitive fingertip control of all key operating parameters when baling at top speed.

Improved durability and reliability

A host of improvements to the BigBaler 340 Plus raises the bar on durability and reliability. For example, the diameter of the packer shaft has been increased from 2.3 to 3 inches; the bigger drive chain, now 1.25 inches, handles with ease the high loads of PackerCutter models. The slip clutch has been reinforced.

In CropCutter™ models, the new high-quality chrome pins are more wear-resistant against sand and dust, and extend the chain life significantly. Each knife is spring-protected to avoid breakage from foreign objects, and optional hard-faced knives are available for greater durability.

Furthermore, a heavy-duty rotor is available for extreme abrasive conditions. This prevents premature rotor wear in such harsh conditions and allows a rotor lifetime that is four times longer.

In the precompression chamber, a shear bolt on the stuffer mechanism protects the stuffer from damage in case of obstruction or overload. In addition, the crop-holding fingers have been reinforced and ensure perfect flake formation with seven fingers.

The knotting system and bale ejection have been revised to make it easy to set and control bale length, and the reliable design of the bale length tooth sector ensures a long lifetime. The passive teeth system has been replaced with an active teeth system on Full Bale-Eject™. Before the bale ejection moves backward, all teeth are first pushed in the bale to maximize best performance and full grip in all conditions. An improved knotter-cleaning performance reduces crop accumulation in the knotter area.

New biomass kit makes short work of stiff and stalky biomass material

The BigBaler Standard and Packer Cutter models can be ordered from the plant with the new specially developed biomass kit, to make short work of baling the stiff and stalky biomass material, which is notoriously difficult to bale. The feeder guards of the stuffer are split to divide the forces developed in the pre-chamber and prevent damage to the stuffer shear bolt.

More time in the field

Multiple features mean that the BigBaler 340 Plus can spend more time in the field, further adding to its excellent productivity. The exclusive one-piece side and front shields provide easy access to all service points and moving parts for quick maintenance. The wider body of the BigBaler 340 Plus results in a bigger flat deck service platform, while the railings have been extended to the front for safety.



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The new LED work and service lighting mean that the BigBaler 340 Plus can work longer hours, well after dark, and that maintenance can be carried out efficiently even in dusty, low-light conditions.

The new foldable railings facilitate shipping and make the conversion to road transport quicker and simpler, so no time is wasted when transporting the tractor and baler from field to field via semi.

About New Holland

New Holland Agriculture and New Holland Construction sell and service an innovative line of agricultural and construction equipment, including a full line of tractors, hay and forage equipment, harvesting, crop production, skid steer and compact track loaders, compact wheel loaders, tractor loader backhoes and mini excavators. Sales, parts and service are provided by more than 1,000 New Holland dealers throughout North America. More information on New Holland can be found at www.newholland.com/na.

New Holland is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com



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