

Case IH Agriculture Equipment, Inc.

**For More Information, contact:**  
Sarah Pickett 262/636-7169  
[sarah.pickett@caseih.com](mailto:sarah.pickett@caseih.com)

## Eleven New Fabric Prints Celebrate Case IH History

RACINE, Wis. (November 25, 2013)

As winter approaches, many quilters and crafters are planning their projects for the snowy season. Case IH is proud to now offer fabric with a retro feel.

“This fabric is especially designed for quilters, crafters and tractor history enthusiasts,” says Sarah Pickett, Case IH Licensing and Merchandising Manager. “This specialty fabric truly represents the strong values that Case IH and legacy company International Harvester were built on.”

Called the “Remember When” collection, the fabric is produced by fabric company Quilting Treasures. The fabric sports a vintage modern attitude reflected through the color palette of red, cream, tan and black. Eleven different prints are available. These fun prints are decorated with the Case IH legacy brand International Harvester logo, pictures of Irma Harding, spunky Irma Harding phrases, and other designs.

For more information, or to order fabric, visit

<http://www.quiltingtreasures.com/content17261.html> or call 1-800-876-2756.

Case IH is a global leader in agricultural equipment, committed to collaborating with its customers to develop the most powerful, productive, reliable equipment – designed to meet today’s agricultural challenges. Challenges like feeding an expanding global population on less land, meeting ever-changing government regulations and managing input costs. With headquarters in the United States, Case IH has a network of dealers and distributors that operates in over 160 countries. Case IH provides agricultural equipment systems, flexible financial service offerings and parts and service support for professional farmers and commercial operators through a dedicated network of professional dealers and distributors. Productivity enhancing products include tractors; combines and harvesters; hay and forage equipment; tillage tools; planting and seeding systems; sprayers and applicators; site-specific farming tools and utility vehicles. Case IH is a brand of CNH (NYSE: CNH), a majority-owned subsidiary of Fiat Industrial S.p.A. (FI.MI).

###



PRESS RELEASE



**Photo caption:** The “Remember When” fabric collection from Case IH sports a vintage modern attitude reflected through eleven different prints. These fun prints are decorated with the Case IH legacy brand International Harvester logo, pictures of Irma Harding, spunky Irma Harding phrases, and other designs.