

## Case Extends SiteWatch™ Telematics Global Coverage with Iridium® Satellite Connectivity

Racine, Wis., March 3, 2014

[CASE Construction Equipment](#) has expanded the coverage of its SiteWatch™ telematics service into areas without cellular network coverage through a new partnership with Iridium® satellite connectivity. The new satellite service – available in Spring 2015 – is offered as an option on the existing SiteWatch packages<sup>1</sup>, enabling CASE machines to transmit data from every corner of the globe even when normal cellular connectivity is absent. This new service is testament to CASE's continued search for solutions that help customers run their businesses efficiently and make their work easier.

To ensure its customers benefit from the most reliable satellite service available on the market, CASE partnered with Iridium Communications Inc., the network provider known for its global coverage, low latency, small form factor and for the quality of its signal. CASE also selected one of the best satellite modem manufacturers, Quake Global, for its Telematics Satellite Modem.

### Data transmission via satellite

The new SiteWatch extension transmits all the data managed by the telematics system by satellite, such as positions, status, performance, fuel consumption and vehicle health conditions at regular intervals, as well as alarm notifications in real time.

### Designed for flexibility

Customers can easily add the new satellite service to any machine – CASE and other brands – that has SiteWatch installed and an active subscription. The extension only requires the simple Telematics Satellite Kit and Subscription, available from CASE Dealers.

The new satellite system is designed to be flexible and portable, so that customers can easily transfer it from one machine to another according to their needs and work conditions.

CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class

---

<sup>1</sup> Satellite connectivity does not replace cellular coverage, but is designed to work in conjunction with it to ensure consistent communications while in the field.



---

equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at [www.CaseCE.com](http://www.CaseCE.com).

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at [www.cnhind.com](http://www.cnhind.com).

**For more information contact:**

Bill Elverman

Tel: 262.757.5803

Email: [bill@pkamar.com](mailto:bill@pkamar.com)