

CASE Construction Equipment Named AEMP Associate of the Year for 2015

Racine, Wis., March 19, 2015

[CASE Construction Equipment](#) was named the 2015 [Association of Equipment Management Professionals](#) (AEMP) *Associate of the Year* at the organization's 33rd management conference and annual meeting in Orlando. The award is presented to "the Associate Member Company, Corporation or Firm, which, through past efforts, has significantly enhanced or promoted AEMP's mission and vision."

"CASE is actively involved with our membership and has placed a focus on educating equipment owners on ways to optimize equipment productivity and total cost of ownership through technology," says Stan Orr, CAE, president and CSO of AEMP. "That, combined with its leadership on the issue of infrastructure investment through the Dire States platform, makes CASE a valuable member of AEMP and our *Associate of the Year*."

"The work AEMP does for our industry in education, standardization and ethics is second-to-none," says Jim Hasler, vice president – North America, CASE Construction Equipment. "It coincides well with CASE's efforts to provide solutions that are equally practical and profitable for the equipment owner. AEMP is invaluable to both OEMs and equipment owners, and we thank them for this recognition."

The award coincided with CASE's participation at the AEMP conference, where the [Dire States](#) platform was featured in both the conference's keynote address and a subsequent panel discussion on infrastructure investment.

For more information on CASE, visit [CaseCE.com](#). For more information on AEMP, visit [AEMP.org](#). To learn more about the Dire States initiative, visit [DireStates.com](#).

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PRESS RELEASE



CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CaseCE.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhind.com.

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