Top 6 Reasons to Consider Remanufactured Parts

Remanufactured parts offer a lower cost of ownership, better quality and a warranty that's as good, if not better, than new. By Kurt Coffey, director of sales and marketing, CNH Industrial Reman

On the construction jobsite, equipment uptime and cost management are big priorities. In order to maintain these goals, remanufactured parts can provide owners what they need to keep their machines running smoothly and economically.

Remanufacturing is a process that starts with a worn component, known as a core, and restores it to "like new" condition in terms of performance and reliability. Each component is assembled to match OEM specifications, and then 100-percent tested to ensure it performs like new.

Remanufactured products are a smart choice for equipment owners. Here are the top reasons why contractors should consider remanufactured parts:

1. **Lowering the Cost of Ownership.** Buying and using remanufactured parts is an OEM approved way of lowering the cost of ownership. Remanufactured parts are competitively priced - offering a great value while ensuring peak performance.

Every part that comes through a plant, whether it's an alternator, an engine or a transmission, is remanufactured, and at the end of that process the part gets tested. Every part receives a pass/fail test to ensure the customer is getting the best possible part and to avoid any problems in the future.

- 2. **"Best-in-Class" Warranty.** Remanufactured parts can also lower the customer's total cost of ownership by offering a "best-in-class" warranty that provides same-as-new and sometimes better-than-new warranty coverage. That warranty also often includes labor costs if the work is done within the OEM dealer service shop. So if an engine fails, not only does the customer get the engine replaced, but also the actual labor used to replace the engine would be covered as well.
- 3. **Less Downtime.** Rather than having a machine out of service while waiting for a component to be rebuilt or overhauled, remanufactured components can be installed immediately upon receipt. These parts come ready to install, and can significantly lower downtime and repair costs while keeping machines productive on the jobsite.
- 4. **Better Than the Original.** Sometimes a remanufactured part is better than the original OEM. For example, a company launches a part in 1990 that is a really good design, but in 2000, they make improvements to that design. Remanufacturing it now, in 2015, the company is able to incorporate the engineering improvements into the current remanufactured factory part.

This results in a remanufactured part that has the latest and greatest specifications.

- 5. **Quality.** OEM remanufacturers use continuous improvement to remain a cut above the competition, such as a rebuild or overhaul. In a typical remanufacturing process, core parts are examined, remade and tested to original performance specifications through the use of state-of-the-art techniques, strict salvage guidelines, advanced manufacturing systems and unequaled quality control. With quality assurances built into every process and same-as or better-than-new warranties, remanufactured products can provide dealerships and customers true peace of mind.
- 6. Good for the Environment. Remanufacturing is a green process; remanufactured products are kept out of landfills longer, and the process saves more than 80 percent of the energy that would have been used to produce a new part. When it comes to being green, remanufacturing is redefining what it means to produce earth-friendly parts.

In years past, remanufactured parts were commonly associated with used parts. However, in the last five to 10 years, that stigma has faded away due to increased education on the environmentally sound processes and testing that goes into remanufacturing exceptional parts. For these reasons, remanufactured parts are a great option for equipment owners to consider.

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