

**ARTBA, CASE Construction Equipment Present Webinar on Lowering Total Cost of Ownership**  
*Webinar will go over key practices for controlling and lowering heavy equipment operating costs to be more competitive and run more efficient fleets.*

*Racine, Wis., Aug. 24, 2015*

[CASE Construction Equipment](#) and the [American Road & Transportation Builders Association \(ARTBA\)](#) will host a free webinar called “[Controlling Construction Equipment Owning and Operating Costs](#).” The webinar will be presented by Brad Stemper, solutions marketing manager, CASE Construction Equipment, and will take place Sep. 16 at 1 p.m. EST.

Topics discussed will include best maintenance practices; choosing between buying, renting or leasing equipment; and telematics and machine control technologies and how they help to lower operating costs.

To learn more about the webinar and to register for the event, visit <http://www.artba.org/shop/webinars/controlling-construction-equipment-owning-and-operating-costs/>.

For more information about CASE Construction, visit [www.casece.com](http://www.casece.com).

For more information about ARTBA, visit [www.artba.org](http://www.artba.org).

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#### **About CASE**

*CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at [www.CaseCE.com](http://www.CaseCE.com).*

*CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at [www.cnhind.com](http://www.cnhind.com).*

**About ARTBA**

*Established in 1902, Washington, D.C.-based ARTBA is the “consensus voice” of the U.S. transportation design and construction industry before Congress, federal agencies, the White House, news media and the general public.*

**For more information contact:**

Bill Elverman  
Tel: 262.757.5803  
Email: [bill@pkamar.com](mailto:bill@pkamar.com)

Allison Klein  
Vice President of Member Services at ARTBA  
Tel: 202.289.4434