



New Holland Agriculture Donates Rustler™ to the New Holland Volunteer Fire Company

New Holland, Pa. (October, 28, 2016) -- In support of the community and its first responders, New Holland Agriculture presented the New Holland Volunteer Fire Company with a New Holland Rustler™, designed to be used for rough terrain rescue and access to back wood areas for fire and rescue. The Rustler is customized and specially equipped with additional lighting for visibility and custom paint job as a certified response vehicle.

"We really appreciate the Rustler donation," said Tim Sprecher, President of Garden Spot Fire Rescue. "Its primary purpose will be as a response vehicle for forest fires in the area that are difficult to access with our standard response vehicles. We always count on Rustlers because it can be hard to get around during fires, or at local events like the New Holland Farm Show."

The presentation follows the recent Rustler donations to aid New Holland Police Department and New Holland Ambulance Association, which has proved to be of great value for areas difficult to navigate by ambulance and traditional police vehicles. The New Holland team is pleased to support local organizations and departments that serve the New Holland community and provide any equipment necessary to contribute to the safety and well-being of community residents.

"New Holland is proud to support our community's first responders," said Bret Lieberman, Vice President for New Holland North America. "We appreciate their hard work and dedication to the community, and we are honored to have the opportunity to support them."

About New Holland

New Holland Agriculture and New Holland Construction sell and service an innovative line of agricultural and construction equipment, including a full line of tractors, hay and forage equipment, harvesting, crop production, skid steer and compact track loaders, compact wheel loaders, tractor loader backhoes and mini excavators. Sales, parts and service are provided by more than 1,000 New Holland dealers throughout North America. More information on New Holland can be found at www.newholland.com/na.

New Holland is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com

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For more information, contact:

Savannah Simons, New Holland PR & Content Team, savannah.simons@mullenlowe.com