

Jim Hasler Retires; Scott Harris Named New Vice President-North America of CASE Construction Equipment

Racine, Wis., March 21, 2016

[CASE Construction Equipment](#) has announced that Jim Hasler is retiring as vice president-North America, effective in April 2016, after 34 years of service with the company. Scott Harris, the current vice president of Parts and Service for CNH Industrial, will take over the role and oversee the North American construction equipment operations for CASE.

Harris first joined CNH Industrial's Capital group in 2006 as U.S. sales manager for construction equipment, and later served as northeast region sales manager for both agricultural and construction equipment. In 2007, he became senior director of sales and marketing for that division. His last role with CNH Capital was as vice president of U.S. financial services and operations, where he was responsible for the overall sales growth and profitability of CNH Capital's financial products and services.

Harris joined the CNH Industrial Parts and Service group in 2011 as vice president of sales and marketing for North America, and became vice president of the entire division in 2013.

He earned his Bachelor's degree in Applied Technology from Western Illinois University, and successfully completed the three-year graduate program, "Graduate School of Retail Banking," sponsored by the Consumer Bankers Association (CBA) at the University of Virginia.

"Through his various roles with CNH Industrial over the last decade, Scott has gained a comprehensive knowledge of the entire equipment life cycle, from purchase to application to care and maintenance," says Brad Crews, chief operating officer-NAFTA, CNH Industrial. "He is a strong, knowledgeable voice that will lead and grow our construction equipment organization as the market continues to evolve."

"Jim Hasler has been an outstanding leader, colleague and friend to many throughout his career with CASE, and we wish him the absolute best in his retirement," concluded Crews.

###



CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CaseCE.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhind.com.

For more information contact:

Bill Elverman

Tel: 262.757.5803

Email: bill@pkamar.com