



CASE Launches Channel with Apple News

Dealers, consumers and employees can now stay up-to-date with CASE news, current offers and upcoming events.

Racine, Wis., August 9, 2016

[CASE Construction Equipment](#) announced a new channel with Apple News that allows dealers, customers and employees to stay up-to-date with CASE news, current offers and upcoming events on their iPhone/iPad.

The Apple News app gives users the ability to choose the topics and sources they want included in their feed, sending them stories that have been hand-chosen based on their interests. Users can also share stories with friends, rate articles or save articles to read later.

To find the CASE channel, download the 'News' app in the Apple App Store and simply search for "CASE Construction Equipment."

For additional CASE news, articles and more, please visit [CaseCE.com](#).

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CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at [www.CaseCE.com](#).

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at [www.cnhind.com](#).

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