

"Labor of Love Music Festival" Headlined by Country Star Chris Young Raises Money and Awareness for Team Rubicon

CASE and Team Rubicon continue to partner on a series of heavy equipment training events aimed at preparing volunteers for disaster response, and providing veterans with skills training for use both with Team Rubicon and in the next phase of their lives.

Racine, Wis., September 16, 2016

The second annual "Labor of Love Music Festival", hosted by [CASE Construction Equipment](#) and headlined by award winning country music star [Chris Young](#) on Labor Day 2016, raised \$10,000 for [Team Rubicon](#) through its outreach efforts and donations.

The festival began as a way of connecting veterans with jobs and training in the skilled trades, and supporting organizations that help achieve that goal.

"We appreciate Team Rubicon's sense of service, both to the community and to its members, and continue to be inspired by its continued focus on training," said Athena Campos, senior director of marketing – North America, CASE Construction Equipment. "We thank all of our sponsors, our talented performers and stage crew, the Racine Civic Centre and the staff at Racine Festival Park, our vendors, and all of the concert-goers who came out on Labor Day to make this all possible."

For more information on the festival, visit [CaseCE.com/LaborofLove](#). For more on Team Rubicon, visit [TeamRubiconUSA.org](#). For more on CASE, [visit CaseCE.com](#). Donations can be made directly to Team Rubicon at [Case.TeamRubiconUSA.org](#).

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About Chris Young

With five albums to his credit, CMA Musical Event of the Year nominee Chris Young has amassed eight No. 1 singles, and fifteen Gold/Platinum certifications. Among the RCA Records artist's hits are "Gettin' You Home," "Voices," "Tomorrow," "I'm Comin' Over" and "Think Of You," a duet with Cassadee Pope, Young's latest No. 1 and fastest-rising single of his career. Released in November of 2015 and debuting at No. 1 on Billboard's Top Country Albums chart, Young's first co-produced album, *I'm Comin' Over*, also includes the new single, "Sober Saturday Night" featuring Vince Gill and the three-week No. 1 smash title track. The single and album earned him four ACM Awards nominations, including his first in the coveted Album of the Year category as both the artist and producer, and a Billboard Music Awards nomination for Top Country Song. In September he'll embark on the second leg of his headlining "I'm Comin' Over Tour," sponsored by CASE Construction Equipment, with 25 shows from coast-to-coast and the following month he'll release his highly anticipated Christmas album — *It Must Be Christmas* — on October 14.

About Team Rubicon

Team Rubicon unites the skills and experience of military veterans with first responders to rapidly deploy emergency response teams. Team Rubicon offers veterans a chance to continue their service by helping and empowering those afflicted by disasters, and also themselves. For more about Team Rubicon, visit www.teamrubiconusa.org.

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