

Case IH Agriculture Equipment, Inc.

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## Case IH 2014 Puma Tractors Now Available With Tier 4 B/Final SCR-Only Technology

RACINE, Wis. (February 10, 2014)

Since they were introduced in 2007, Case IH Puma® series tractors have proven to be outstandingly maneuverable, dependable tractors for livestock producers, mixed-farm enterprises and row crop farms. For 2014, Case IH introduces the exciting addition of six new models in the lineup.

“The 2014 Tier 4 B/Final Puma model tractors now offer more power than ever before, in addition to an enhanced cab that was first introduced in late-model Tier 4A Puma tractors. These new Puma tractors can be equipped with advanced end-of-row controls and new rear remote control on the MultiFunction handle,” says Dave Bogan, Case IH Marketing Manager for Puma and Maxxum® tractors. “These tractors were designed to increase operator efficiency and provide intuitive use in a comfortable cab environment.”

### More Power, Less Fuel

Six new Puma models are now offered: 150, 165, 185, 200, 220 and 240. These offerings allow producers to find the right horsepower to meet their needs. Up to 25 additional horsepower can be utilized when constant hydraulic flow is required during high travel speeds or mobile power take-off (PTO) operation.

However, using all of that extra power does not mean using more fuel. Outfitted with the patented Case IH Tier 4 B/Final Selective Catalytic Reduction (SCR) solution, Case IH Puma tractors offer class-leading horsepower and efficiency from a 6.7-L engine. As a proven leader in SCR technology, Case IH FPT engines lead the industry with proven power and simplicity. The Case IH FPT SCR-only solution treats the exhaust flow downstream and after combustion in the engine, so maximum power can be generated without adding complexity when compared to hybrid solutions. The Case IH FPT solution recently received a FinOvation award from *Farm Industry News*.

### Enhanced Cab for Operator Comfort & Better Visibility

New cab features that were first introduced in the Tier 4A Puma tractors will continue to be available in the Tier 4 B/Final tractors. These enhancements are a new headliner with improved air



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conditioning controls, heated front and rear window options, a deluxe radio with optional Bluetooth and high-performance speakers, and much more.

The ergonomic MultiControl armrest and MultiFunction handle have been updated, allowing 85 percent of the major operating functions at the operator's fingertips to be easier to reach than ever.

Because the tractor cab is your office in the field, the new Puma tractor cab offers more storage and creature comforts. A storage area for cell phones, a spot for CB radio and more storage nets have been added. Split-view, wide-angle rear-view mirrors are now available, giving you both ground and distance rear-view visibility.

"Case IH Puma tractors now not only provide long-term durability and outstanding fuel efficiency, but they will also make your days in the field much easier with the comfortable cab," says Bogan.

Puma tractors have always had superior visibility, but it gets even better on these new models, which offer 63.2 square feet of glass. An optional clear, shatterproof 4.5-square-foot roof panel provides upward visibility for front loader operation or extra ventilation. Add in the new split-view, wide-angle rear-view mirrors and operator visibility becomes outstanding.

*Case IH is a global leader in agricultural equipment, committed to collaborating with its customers to develop the most powerful, productive, reliable equipment – designed to meet today's agricultural challenges. Challenges like feeding an expanding global population on less land, meeting ever-changing government regulations and managing input costs. With headquarters in the United States, Case IH has a network of dealers and distributors that operates in over 160 countries. Case IH provides agricultural equipment systems, flexible financial service offerings and parts and service support for professional farmers and commercial operators through a dedicated network of professional dealers and distributors. Productivity enhancing products include tractors; combines and harvesters; hay and forage equipment; tillage tools; planting and seeding systems; sprayers and applicators; site-specific farming tools and utility vehicles. Case IH is a brand of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI).*

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**Photo Caption:** For 2014, Case IH introduces six new Puma models equipped with more power and cab improvements while also meeting Tier 4 B/Final emissions standards. The enhanced cab on the new Puma models offers more storage and creature comforts in addition to better visibility with 63.2 square feet of glass available.