Case IH Agriculture Equipment, Inc.

For More Information, contact: Dan Danford 262/636-7359 dan.danford@caseih.com

Virginia Farmers Win Case IH Tractor

RACINE, Wis. (March 19, 2014)

Maintaining its support for young producers who show leadership in agriculture, Case IH awarded nine new Farmall[®] tractors to the runners-up for the 2014 American Farm Bureau Federation (AFBF) Young Farmers & Ranchers awards. One of those tractors, a Farmall 45A, will go to W.P. and Amy Johnson of Moneta, Va., for being finalists for the Excellence in Agriculture award.

The winners, announced at the AFBF 95th Annual Meeting Jan. 12-15 in San Antonio, Texas, were selected for having an extensive agriculture background, possessing leadership skills and being advocates for their agricultural values.

"Case IH is proud to support these outstanding individuals as they continue to pursue a future in agriculture," says Zach Hetterick, Case IH Livestock Marketing Manager. "At Case IH we strive to provide the tools and resources to help young producers develop a strong foundation for their future."

The Johnsons are third-generation farmers, and they farm land that was previously managed by W.P.'s father and grandfather. The 750-acre farm started as a dairy and beef operation and has transitioned to wheat, soybean and hay production.

"I am involved with Farm Bureau because they allow me to set my own direction," says W.P. "I like that I can be involved with policy development and network with farmers of all ages."

The Johnsons ordered their Case IH Farmall 45A from the local Case IH dealer, Spaulding Equipment Co., Inc. in Clover, Va., and they can't wait to get the tractor on their farm. They plan to figure out how to best incorporate the tractor into their operation. Uses for it might include pulling wagons, mowing and maintaining their grounds.

"I am really ecstatic and truly honored to receive such a generous gift from Case IH," says W.P. "Case IH has done amazing things to help improve agricultural equipment across the nation."

W.P. first got involved with Farm Bureau in 2006. He has been a part of the state committee and has attended the AFBF Annual Meeting as well. He is currently vice president of the county board.





Aside from Farm Bureau, W.P. serves as county executive director for the USDA Farm Services Agency in Pittsylvania County. He is also a member of the Bedford County Agricultural Economic Development Advisory Board.

Case IH is a global leader in agricultural equipment, committed to collaborating with its customers to develop the most powerful, productive, reliable equipment – designed to meet today's agricultural challenges. With headquarters in the United States, Case IH has a network of dealers and distributors that operates in over 160 countries. Case IH provides agricultural equipment systems, flexible financial service offerings and parts and service support for professional farmers and commercial operators through a dedicated network of professional dealers and distributors. Productivity enhancing products include tractors; combines and harvesters; hay and forage equipment; tillage tools; planting and seeding systems; sprayers and applicators; site-specific farming tools and utility vehicles. Case IH is a brand of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI).

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Photo Caption: W.P. and Amy Johnson, left, were one of this year's runners-up for the 2014 American Farm Bureau Federation Young Farmers & Ranchers Excellence in Agriculture awards and received a Case IH Farmall 45A tractor. They were selected based on their extensive background in agriculture as well as their leadership skills and advocacy for their agricultural values. The couple plans to use the tractor for pulling wagons, mowing and maintaining their farm in Moneta, Va.