

Case IH Agriculture Equipment, Inc.

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Kentucky Farmers Win Case IH Farmall Tractor

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Maintaining its support for young producers who show leadership in the agriculture industry, Case IH awarded nine new Farmall® tractors to the runners-up of the 2014 American Farm Bureau Federation (AFBF) Young Farmers & Ranchers awards. One of those tractors, a Farmall 65A, will go to Shane and Mary Courtney of Bagdad, Ky., for being finalists for the Achievement award.

The winners, announced at the AFBF 95th Annual Meeting Jan. 12-15 in San Antonio, Texas, were selected based on their leadership skills, personal accomplishments and the growth of their operation.

“Case IH is proud to support these outstanding individuals as they continue to pursue a future in the agriculture industry,” says Zach Hetterick, Case IH Livestock Marketing Manager. “At Case IH we strive to provide the tools and resources to help young producers develop a strong foundation for their future.”

The Courtneys farm full time. They began in 2008 with 27 acres of tobacco and now farm more than 600 acres of burley tobacco, vegetables, soybeans and corn. The couple also raises beef cattle.

“Farm Bureau has given us a platform to talk about issues that affect our farm and has helped us build our leadership skills,” says Mary.

The Courtneys ordered their Case IH Farmall 65A from Case IH dealer Jacobi Sales, Inc., and they said they can’t wait to get the tractor. This will be the first brand-new tractor the couple has ever had on their farm, and they plan to use it mostly for their livestock.

“It is truly amazing that Case IH chooses to sponsor this award,” says Shane. “It really shows their commitment to not only production agriculture, but also to recognizing leadership among the younger generations of farmers.”

The Courtneys are very involved with Farm Bureau at the county, state and national levels. They have served on their county board of directors for several years, participated in the state Young Farmers & Ranchers program and met with members of the congressional leadership team.



PRESS RELEASE

In addition to Farm Bureau, the Courtneys volunteer to educate community members on farming and its future. They invite the public to their farm for “Touch the Dirt Day,” a hands-on educational experience to help others see the importance of agriculture.

Case IH is a global leader in agricultural equipment, committed to collaborating with its customers to develop the most powerful, productive, reliable equipment – designed to meet today’s agricultural challenges. With headquarters in the United States, Case IH has a network of dealers and distributors that operates in over 160 countries. Case IH provides agricultural equipment systems, flexible financial service offerings and parts and service support for professional farmers and commercial operators through a dedicated network of professional dealers and distributors. Productivity enhancing products include tractors; combines and harvesters; hay and forage equipment; tillage tools; planting and seeding systems; sprayers and applicators; site-specific farming tools and utility vehicles. Case IH is a brand of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI).

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Photo Caption: Mary and Shane Courtney, right, were one of this year's runners-up for the 2014 American Farm Bureau Federation Young Farmers & Ranchers Achievement award and received a Case IH Farmall 65A tractor. They were selected based on their leadership skills, personal accomplishments and the growth of their operation. The couple plans to use the tractor mainly for their livestock.