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New Case IH Farmall® 100A Series Delivers Great Value

RACINE, Wis. (Feb. 11, 2015)



The new Farmall[®] 100A series tractors from Case IH, global leader in agricultural equipment, deliver value-priced, low-cost power with more standard features than comparable models.

"The Farmall 100A series updates include a redesigned, more comfortable cab, an electronically controlled engine and an economical drivetrain," said Denny Stroo, Case IH Farmall Product Marketing Manager. "It's a robust, simple, easy to operate tractor perfect for the livestock producer or smaller-scale farmer."

The new cab's improved ergonomics include a new control panel that moves and tilts with the steering column and an available high-visibility roof panel. They add comfort and convenience to the job, whether it's moving bales home from hayfields or wrapping up the planting season.



Caption: The Farmall 100A series tractors are designed for better comfort and control.

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The Farmall 100A series joins the Efficient Power family of products equipped with a powerful Tier 4 B/Final-compliant engine with Selective Catalytic Reduction (SCR)-only technology and meets stringent emissions standards without compromising power or fuel efficiency. The electronically controlled engine offers improved performance and response over mechanically injected engines. Operators will appreciate the engine's other features, including:

- Faster throttle response
- Improved cold weather starting
- · Better engine response to load
- Quieter operation with less vibration
- Increased fuel efficiency

True to the historic Farmall brand, the rugged, dependable 2015 Farmall 100A series tractors will get the job done while keeping costs in check, Stroo said.



Caption: For everyday jobs, the Farmall 100A series offers more performance and standard features than comparable models in its class.

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"The base price of the Farmall 100A series tractors includes more standard features than others in this class," Stroo said. "That brings exceptional value to the customer."



Manufactured in North America, the new Farmall 100A series consists of 110A, 120A, 130A and 140A models with engine horsepower ranging from 110 horsepower to 140 horsepower.

For more information, visit your local Case IH dealer or www.caseih.com.

Case IH is a global leader in agricultural equipment, committed to collaborating with its customers to develop the most powerful, productive, reliable equipment — designed to meet today's agricultural challenges. With headquarters in the United States, Case IH has a network of dealers and distributors that operates in over 160 countries. Case IH provides agricultural equipment systems, flexible financial service offerings and parts and service support for professional farmers and commercial operators through a dedicated network of professional dealers and distributors. Productivity-enhancing products include tractors; combines and harvesters; hay and forage equipment; tillage tools; planting and seeding systems; sprayers and applicators; site-specific farming tools; and utility vehicles. Case IH is a brand of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI).

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