

For more information, contact:

Juliann Ulbrich, 262-636-7960

juliann.ulbrich@caseih.com

Austrian Minister of Agriculture Visits Case IH Plant

Racine, Wisconsin, Plant Welcomes Austrian Delegation

RACINE, Wis. (Oct. 13, 2015)

Case IH hosted several high-profile representatives of Austrian agriculture, including the country's Minister of Agriculture, Andr  Rupprecht, at its Racine, Wisconsin, plant near the company's global headquarters on Wednesday, September 23. The visiting group also included Austrian Deputy Governors Stephan Pernkopf and Josef Geisler and the President of the Austrian Winegrowers' Association, Johannes Schmuckenschlager.

During the visit, the Austrian delegation met with Andreas Klauser, Case IH brand president, and Jim Walker, vice president, Case IH North America, as well as members of the global management team to discuss global agricultural trends and issues. The group also toured the plant, which produces Case IH Magnum™ series tractors as well as components for Axial-Flow® series combines and Steiger® series tractors.

"As an Austrian national myself, I am very proud to welcome the minister and delegation to the home of our quintessentially American brand," said Klauser. "Case IH has produced robust agricultural equipment in Racine for more than 170 years. Our Racine plant, which produces our award-winning tractors, is at the heart of our operations."

"The Magnum tractors produced here at the Racine plant have been well received in Europe," Klauser continued. "It's a very special honor for us to show the minister how they are built and the hundreds of quality checks involved to ensure that our customers around the world are well-equipped to deal with the challenges of modern farming."

The 2015 Case IH Magnum series tractor has won awards in the United States, France, Italy and Poland — including the titles Tractor of the Year and Machine of the Year for its efficient SCR-only engine, innovative Rowtrac configuration and best-in-class operator comfort.



For more information about Magnum series tractors, visit your local Case IH dealer or www.caseih.com.

Case IH is a global leader in agricultural equipment, committed to collaborating with its customers to develop the most powerful, productive, reliable equipment — designed to meet today's agricultural challenges. With headquarters in the United States, Case IH has a network of dealers and distributors that operates in over 160 countries. Case IH provides agricultural equipment systems, flexible financial service offerings and parts and service support for professional farmers and commercial operators through a dedicated network of professional dealers and distributors. Productivity-enhancing products include tractors; combines and harvesters; hay and forage equipment; tillage tools; planting and seeding systems; sprayers and applicators; site-specific farming tools; and utility vehicles. Case IH is a brand of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI).

###