

For more information, contact:

Dan Danford, 262-636-7359

dan.danford@caseih.com

Claire Haupt, 262-424-6143

chaupt@bader-rutter.com

Jim Walker Elected AG Chair of Equipment Manufacturers Trade Group

Vice president of Case IH North America receives international business honor

RACINE, Wis. (Nov. 10, 2015)

Jim Walker, vice president, Case IH North America, has been elected 2016 AG chair of the Association of Equipment Manufacturers (AEM), the North American-based international trade group for the off-road equipment manufacturing industry (agriculture, construction, forestry, mining and utility sectors). Walker also serves as an AEM director.

AEM officers and directors work on behalf of all AEM member companies. These industry leaders give their time and talent to provide strategic direction and guidance for Association services, activities and programs, in areas including public policy, equipment statistics and market information, and exhibitions, as well as technical, safety and regulatory issues, global business development, and education/training.



Caption: In addition to serving as the Association of Equipment Manufacturers (AEM) AG chair, Walker will continue serving as a director in 2016.

AEM membership comprises more than 850 companies and more than 200 product lines. AEM is headquartered in Milwaukee, Wisconsin, with offices in the world capitals of Washington, D.C.; Ottawa, Canada; and Beijing, China.

For more information on AEM and its services, visit www.aem.org.

Case IH is a global leader in agricultural equipment, committed to collaborating with its customers to develop the most powerful, productive, reliable equipment — designed to meet today's agricultural challenges. With headquarters in the United States, Case IH has a network of dealers and distributors that operates in over 160 countries. Case IH provides agricultural equipment systems, flexible financial service offerings and parts and service support for professional farmers and commercial operators through a dedicated network of professional dealers and distributors. Productivity-enhancing products include tractors; combines and harvesters; hay and forage equipment; tillage tools; planting and seeding systems; sprayers and applicators; site-specific farming tools; and utility vehicles. Case IH is a brand of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI).

###