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Case IH Announces Free AFS Connect™ Farm Management System With New Equipment Purchases This Spring

Producers can participate in the free AFS Connect program now through April 30, 2016, with an eligible new equipment purchase from their Case IH dealer



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Case IH is pleased to announce the opportunity to experience the benefits of AFS Connect™ advanced farm management system free of charge. Now through the AFS Connect program, customers who purchase a new Axial-Flow® combine, Steiger® tractor or Magnum™ tractor by April 30, 2016, at participating Case IH dealerships will be eligible for a free one-year subscription to AFS Connect, including hardware installation.

“As producers take to the field this spring, we’re excited to give them the opportunity to try free AFS Connect,” said Leo Bose, Case IH Advanced Farming Systems (AFS) manager.

“AFS Connect gives operators instant access to real-time data, helping them manage their entire fleet from a remote location. With instant access to location, diagnostics, fuel and engine stats, they’ll be armed with valuable decision-making tools to help increase efficiency and turn potential into profit.”



Caption: By signing up for a

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free Case IH AFS Connect™ subscription with an eligible new equipment purchase, producers can upload prescriptions directly to their machines with two-way file transfer.

Click [\[HERE\]](#) to download a hi-res file.

Producers who participate in the free AFS Connect program also can add one of these new features to their subscription:

- **Cellular Guidance (NTRIP):** Tapping into CDMA (Code Division Multiple Access) and GSM (Global System for Mobile) networks, producers gain access to 180 carriers across North America. This industry-leading coverage ensures a more reliable guidance signal and sub-inch accuracy for the most precise farming practices.
- **Two-way file transfer:** Producers can easily transport AFS data such as yield maps, prescriptions or guidance lines wirelessly to their home office or trusted advisor.

AFS Connect offers a comprehensive suite of fleet management and machine monitoring that provide long-distance, real-time control. From yield mapping to machine performance data and custom alerts, AFS Connect gives producers on-the-go access to every machine in their fleet.

The free AFS Connect program is eligible with other programs. For complete program details, visit your Case IH AFS dealer or www.caseih.com/freeAFS.

Case IH is a global leader in agricultural equipment, committed to collaborating with its customers to develop the most powerful, productive, reliable equipment — designed to meet today's agricultural challenges. With headquarters in the United States, Case IH has a network of dealers and distributors that operates in over 160 countries. Case IH provides agricultural equipment systems, flexible financial service offerings and parts and service support for professional farmers and commercial operators through a dedicated network of professional dealers and distributors. Productivity-enhancing products include tractors; combines and harvesters; hay and forage equipment; tillage tools; planting and seeding systems; sprayers and applicators; site-specific farming tools; and utility vehicles. Case IH is a brand of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI). Buy a new Case IH Steiger or Magnum tractor or Axial-Flow combine from current dealer inventory and receive a free AFS Connect Kit (pick Option 1 or 2) valued at a suggested list price for Option 1: Two-way file transfer \$1,850. Option 2: NTRIP, \$2,000. AFS Connect subscription requires an AFS Pro 700 Display installed in the unit to function. All hardware must be dealer-installed. Customer has the option to renew the subscription at the end of the one-year period at the rate of \$1,050 for AFS Connect, Advanced + NTRIP (1-year subscription) or \$950 for AFS Connect, Advanced + AFS transfer (1-year subscription). AFS Connect subscription prices may vary from year to year.

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