

U.S. Representative Foster Tours CNH Industrial's North American Headquarters

Burr Ridge, July 22, 2016

CNH Industrial (NYSE: CNHI /MI: CNHI) hosted Congressman Bill Foster at its North American headquarters in Burr Ridge, Ill., today. The congressman, who represents Illinois' 11th district which includes Burr Ridge, met with local management, toured the facility and learned about the Company which manufactures and markets agricultural and construction equipment under its Case IH, New Holland Agriculture, Case Construction and New Holland Construction brands as well as powertrains for FPT Industrial in North America.

The Burr Ridge facility, a key research and development center for the capital goods Company, includes product development, testing labs, design services, and a state of the art virtual reality center. The site houses global and regional leadership, business operations and engineering functions. Rep. Foster's tour included a roundtable discussion where employees asked the congressman questions on topics such as the agriculture industry and trade, a tour of the R&D center, and a Ride & Drive on a Case IH Magnum tractor and New Holland T8 Rowtrac tractor.

"We are pleased to have Congressman Foster visit our North American headquarters today," said Brad Crews, Chief Operating Officer for North America. "Our employees play a significant role in each phase on the path to creating world-class agricultural equipment, construction equipment and powertrains."

"As someone who co-founded a manufacturing company that now provides hundreds of high-paying jobs right here in the Midwest, I understand how engineering merges with innovation and design to create world-class equipment and economic growth," said Rep. Foster. "I'm proud of CNH Industrial and their employees right here in Illinois who make such a big impact on people around the world."

The Burr Ridge facility has a virtual reality room with the capability to display CNH Industrial equipment in true scale and allows for designers and engineers to build prototypes in pixels before building any single part of the physical machine. The Company makes a practice of bringing in key customers on a monthly basis to acquire feedback as they virtually take them through concept machines and those under development on the 18' wide by 14' tall display wall.

PRESS RELEASE

CNH Industrial has 11 manufacturing plants, 12 research and development centers, and a workforce of 10,000 people in North America. The Company designs, produces and sells 'machines for work' and is present in all major markets worldwide giving it a unique competitive position.

***CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com*

Media contact:

Kathleen Prause
Corporate Communications Manager, North America
CNH Industrial
Tel: +1 630 481 1971

E-mail: mediarelations@cnhind.com
www.cnhindustrial.com